

Long Term Evolution (LTE) Mobile Broadband Pricing Worldwide - 2012

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Abstracts

Synopsis

Some countries are introducing Long Term Evolution (LTE) services - which are also described as 4G (4th Generation mobile services) – as both a licence needs to be granted and a variety of wireless spectrum is required in order to allow a commercial LTE service to be launched.

But it should be noted that not all Mobile Broadband services that are commonly described as “4G” are based on a 4th Generation LTE service. T-Mobile in the USA for example offers a 4G-branded service which is based on a 3G-derived HSDPA network with theoretical download access speeds of up to 21 Mbps.

To-date LTE Mobile Broadband services have been introduced by a number of MNOs across the world - including, There are around 30 LTE Mobile Broadband providers with commercial services launched worldwide – all of which are included in the TCL survey. Some 18 of which have been launched in Europe.

Coverage

This report provides pricing and product information for LTE Mobile Broadband services from 30 MNOs in 16 countries. There are comparisons between LTE operator pricing, download access speeds and monthly data user allowances in each region and worldwide. The report also includes a 5-year forecast for LTE Mobile Broadband subscribers and revenues to the end of 2016.

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