

Global Mobile Broadband/Mobile Internet/3G/4G Tariff Tracker and Analysis

<https://marketpublishers.com/r/G4FE433FD20EN.html>

Date: August 2015

Pages: 0

Price: US\$ 4,690.00 (Single User License)

ID: G4FE433FD20EN

Abstracts

Synopsis

New service adoption is being led by Mobile Broadband which has become the most dramatic example of rapid penetration. Mobile Broadband pricing has declined by more than half in real terms during the 3 year period with more broadband capacity being available for the same price. The recent availability of easy portable mobile data connections (such as the USB modem) means that mobile data services have started to become a mass market consumer item.

Price competition among mobile broadband providers has become intense as the cost of devices has reduced and increased network capacity has become available with LTE speeds. Flat rate price competition will continue to be severe until mobile providers learn how to differentiate their product offer to meet the need of individual user groups.

Key benefits of the service

Coverage for each price plan

- i) Rental & usage prices (inside & outside the bundle) for 140 operators in 66 countries' Mobile Internet and Mobile Broadband offerings expressed in local currencies, Euros and US Dollars allowing for easy comparison
- ii) Tariff type: contract or add-on or pay-as-you go price.
- iii) Download speed relevant to the product
- iv) Access mode: laptop or mobile phone
- ii) Data roaming prices
- v) Relevant notes

vi) Cost per 1 GB inside the bundle

Output in excel, supported by a summary report sent with each update commenting on the price changes made by the operators.

Updated quarterly, coverage continuously expanded, changes are marked for easy identification

Deliverables for a 1-year subscription

- i) Database
- ii) Quarterly updates - changes made are marked in red for easy identification
- iii) Summary report with each update including analysis
- iv) PLUS Free Enquiry Service

I would like to order

Product name: Global Mobile Broadband/Mobile Internet/3G/4G Tariff Tracker and Analysis

Product link: <https://marketpublishers.com/r/G4FE433FD20EN.html>

Price: US\$ 4,690.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4FE433FD20EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970