

Data Shared Plan Opportunities, Business Models and Pricing Strategies

<https://marketpublishers.com/r/D325321D371EN.html>

Date: May 2014

Pages: 0

Price: US\$ 1,995.00 (Single User License)

ID: D325321D371EN

Abstracts

About Data Share Options

Data Sharing services - a new trend - which has been introduced by a number of MNOs worldwide. As the number of Tablets, Laptops and Smartphones per household has multiplied, operators have started to introduce shared usage plans to be used by the multiple devices or users.

Operators seek to monetise the connected device opportunity by bringing shared-data plans to market that permit users to sign up to a single service plan and share the inclusive data allowance across a number of different devices, such as a smartphone, a tablet and a router, owned by one or multiple users.

About the 'Data Shared Plan Opportunities, Business Models and Pricing Strategies' report

The report published in PowerPoint is accompanied by a comprehensive tracker of 73 shared-data offerings and their specifics. It looks in detail at the shared-data plan opportunity, business models and pricing structures.

Contents

SHARED-DATA PLANS DRIVERS
STATISTICS OF 73 SHARED-DATA PLANS GLOBALLY
BUSINESS MODELS
FURTHER DISCUSSION POINTS
MARKETING MESSAGES
MARKETING MATERIAL USED BY OPERATORS
EXECUTIVE SUMMARY

TRACKER

THE TRACKER AVAILABLE IN EXCEL AND ALLOWING FOR COMPARISONS OF THE FOLLOWING FIELDS:
COUNTRY/REGION/OPERATOR
SERVICE NAME
BUSINESS MODEL
MAX NO OF SIMS
MAX NOS OF USERS
ADDITIONAL SIM(S) CAN USE VOICE, SMS, DATA
ADDITIONAL SIM(S) DATA ALLOWANCE
OFF-OFF FEE PER ADDITIONAL PHONE SIM (LC/USD)
MONTHLY FEE PER ADDITIONAL PHONE SIM (LC/USD)
OFF-OFF FEE PER ADDITIONAL TABLET SIM (LC/USD)
MONTHLY FEE PER ADDITIONAL TABLET SIM (LC/USD)
OFF-OFF FEE PER ADDITIONAL DATA-ONLY DEVICE SIM (LC/USD)
MONTHLY FEE PER ADDITIONAL DATA-ONLY DEVICE SIM (LC/USD)
MARKETING MESSAGE
COMPATIBILITIES AND RESTRICTIONS

I would like to order

Product name: Data Shared Plan Opportunities, Business Models and Pricing Strategies

Product link: <https://marketpublishers.com/r/D325321D371EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D325321D371EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970