

Country Market Analysis: TCL Country Market Reports - 2012

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Abstracts

This report includes ten unique country market pricing reports, approximately 40 pages each.

Price: USD 595 per report (single user licence)

Each TCL Country Market Report is uniquely researched by TCL and provides details of each mobile operator with Pre Paid and Post Paid offers, convergence services, fixed line services, business services and a comparison of pricing for mobile services for each country.

Selected Section Headings

Market Scenarios per country

Competitive Landscape

Operator overview

Pre Paid Offers

Post Paid Offers

Convergence Offers

Business Offers

Fixed Line Offers

Comparative pricing for mobile services

Key Takeaways

Main products and price comparisons

New services launched

The ten country market pricing reports that are currently available from TCL are:

Egypt

Germany,

Hong Kong,

Morocco,

Philippines

Poland

Saudi Arabia

South Africa

Sweden

Turkey

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