

# Cloud and Data Centre Growth in Brazil - 2021 to 2025

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## Abstracts

### About the Report

This new report considers the growth of space, power, pricing for Brazil. The report forms part of the Emerging Market report covering China, India, Indonesia, Morocco, Mexico, Russia, South Africa, Turkey and Vietnam.

The report shows the revenues for Cloud & Data Centre Market forecast over the period from the beginning of 2021 to the beginning of 2025 and provides profiles of the key Public Cloud and Data Centre providers for Brazil.

### About Brazil

Brazil has domestic and international fibre connectivity with a new subsea cable system called Malbec (promoted by GlobeNet and Facebook) from Brazil (Rio de Janeiro & Praia Grande) is to connect Argentina with a launch date of the beginning of 2021.

A number of Brazilian Data Centre Providers, hosting & telecom providers have entered the enterprise cloud market, frequently in partnership with VMware. Brazilian cloud providers include Adentra, GVT, Telefonica/Vivo & GVT, all of whom also have their own Data Centre facilities.

Brazil has 31 DC provides with just under 60 Data Centre facilities with a raised floor space of 135k m2. Digital Realty acquired eight (8) Brazilian Data Centres from Ascenty for USD \$1.8 billion at the end of 2018.

The Brazilian report provides a 5-year forecast for growth of space, power, pricing for Brazil.

## Contents

Section 1 – A definition of a Cloud & Emerging Data Centre market – provides a definition of an Emerging Market and compares the key similarities between the 10 Data Centre markets profiled.

Section 2 – The Cloud and Data Centre Fabric in Brazil – provides an overview of the key Data Centre fabric including domestic fibre connectivity, sub-sea fibre connectivity, Dark Fibre connectivity, Power & renewable power availability, Energy costs and Digital & Cloud adoption rates Brazil.

Section 3 - The Data Centre Market in Brazil – including a Data Centre overview, Key Data Centre Players, Forecast Data Centre growth (in space and power) and Data Centre pricing for Brazil from the beginning of 2021 to the beginning of 2025.

Section 4 - The Public Cloud Market in Brazil – including key Cloud Service Providers (CSPs), the market entry of new CSPs, pricing and product examples, the presence of the global CSPs Brazil and a forecast for public cloud revenues from the beginning of 2021 to the beginning of 2025.

Section 5 - Conclusions & Key Trends - The Conclusions from the report and the growth in Brazil and key trends in Brazil.

Appendix One – A list of Cloud & Data Centre Providers that are included in the report

## List Of Figures

### LIST OF FIGURES

Figure 1 – A table showing the currencies used in the report converted to USD \$1

Figure 2 – A pie chart showing the ten Emerging Market Data Centre Markets by Data Centre raised floor space as of the beginning of 2021 - in per cent worldwide

Figure 3 – A chart showing the total amount of Data Centre space by each Emerging Country Market forecast as of the beginning of 2021 (in m2)

Figure 4 – A table showing the amount of forecast Data Centre raised floor space as of the beginning of 2021 for each of the ten Emerging Markets - in m2

Figure 5 – A table showing the forecast growth in Data Centre raised floor space for each of the 10 Emerging Country Markets in '000s of m2 from the beginning of 2021 to the beginning of 2025

Figure 6 – A table showing the growth in forecast Data Centre revenues in USD from the beginning of 2021 to the beginning of 2025 per annum for each Emerging Country Market

Figure 7 – A chart showing the range of Data Centre forecast revenue growth in each of the 10 Emerging Country Markets in CAGR per annum - in per cent

Figure 8 – A chart showing the range of public cloud forecast revenue growth in each of the 10 Emerging Country Markets in CAGR from the beginning of 2021 to the beginning of 2025 per annum - in per cent

Figure 9 – A table showing the amount of Emerging Market Data Centre space in m2 (forecast as of the beginning of 2021) divided by country population for the ten Emerging Market countries surveyed

Figure 10 - A chart showing the increase in total third-party Data Centre space by the 3 regions (EMEA, Americas, Asia Pacific & total) from 2010 to the end of 2019 - in '000s of m2 per annum

Figure 11 - A table showing the increase of total third-party Data Centre power by the 3 regions (EMEA, Americas, the Asia Pacific & totals) - from 2010 to the end of 2019 – in MW

Figure 12 – A table showing the forecast revenues for Data Centres & the public cloud – as of the beginning of 2021 in USD in each of the ten Emerging Markets

Figure 13 – A table showing the key domestic fibre providers in Brazil

Figure 14– A table showing the key international subsea cable systems connecting Brazil

Figure 15 – A chart showing the forecast growth in public cloud revenues in Brazil from the beginning of 2021 to the beginning of 2025 - in millions of USD per annum

Figure 16 – A table showing the ranking of the 10 Emerging Market Data Centre

Countries in the WEF GCI 2019 to 2020 survey

Figure 17 – A table showing the forecast public cloud revenues from the beginning of 2021 to the beginning of 2025 by each Emerging Country Market - in millions of USD per annum

Figure 18 – A pie chart showing the revenue share of public cloud services for each of the ten Emerging Markets as a percentage

Figure 19 – A table showing the forecast public Cloud revenue for the ten Emerging Markets from the beginning of 2021 to the beginning of 2025 - in millions of USD per annum

Figure 20– A table showing the key statistics for the third-party Brazilian Data Centre market

Figure 21 – A chart forecasting the growth in Brazilian Data Centre space (in '000s of m<sup>2</sup>) and DCCP (in MW) from the beginning of 2021 to the beginning of 2025

Figure 23 – A chart showing the average Brazilian rack space, m<sup>2</sup> & per kW rentals in USD per month forecast as of the beginning of 2021

Figure 24 – A chart showing a pricing forecast for average Brazilian rack space, m<sup>2</sup> & per kW rentals in USD per month from the beginning of 2021 to the beginning of 2025

Figure 25 – A chart showing a Brazilian Data Centre revenue forecast for the period from the beginning of 2021 to the beginning of 2025 - in millions of USD per annum

Figure 26 – A table showing the forecast of Data Centre raised floor space in Brazil shown in '000s of m<sup>2</sup> from the beginning of 2021 to the beginning of 2025

Figure 27 – A table summarising DCCP (Data Centre Customer Power) across the ten Emerging Markets in MW - forecast from the beginning of 2021 to the beginning of 2025

Figure 28– A table showing average forecast rack space, m<sup>2</sup>, kW rentals in USD per month for the ten Emerging Market countries as of the beginning of 2021

Figure 29– A table showing forecast Data Centre revenues in USD per annum for the ten Emerging Market countries from the beginning of 2021 to the beginning of 2025

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