

The Asia Pacific Mobile Benchmark Pricing Service 2015

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Abstracts

The 45-page report supported with the all the data compared in excel spreadshhet entitled 'The Asia-Pacific Mobile Pricing Benchmark 2015 Service' provides analysis of voice and data services for both Pre Pay and Post Pay services across 28 MNOs in 14 Asia-Pacific countries.

Countries covered include: Bangladesh, Bhutan, Cambodia, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Maldives, Pakistan, Philippines, Singapore and Sri Lanka.

The report gives detailed pricing information of postpaid offers both for voice and mobile broadband. The information compares pricing for connection, rental, included usage as part of the bundle, domestic usage (voice, SMS, MMS, data), international usage as well as roaming (calling back home, calling locally, receiving a call, sending an SMS back home and data roaming).

The report provides the reader with a quick view of what a service costs and how it compares with other operators in the region. All price points referred to are compared, prices are expressed in USD.

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