

ADSL/Broadband Tariff tracker

<https://marketpublishers.com/r/A4E9512589CEN.html>

Date: June 2010

Pages: 35

Price: US\$ 1,520.00 (Single User License)

ID: A4E9512589CEN

Abstracts

Site License Price: US\$3,045.00

A new subscription product from Tariff Consultancy Ltd (TCL) reveals the many different broadband offerings available in the 54 countries surveyed. It shows the diversity of products that are being introduced in both emerging and mature broadband markets with data speed and packaging being the key product differentiators.

This bi-annual subscription service tracks and analyses Fixed Broadband Pricing and Subscriber Figures in addition to a pricing analysis of the 'unlimited' plans which account for 75 per cent of the offerings.

Key questions addressed in this service

Which operator offers which speeds at what prices

How many subscribers has an operator added over a period of 6 months.

Which operator drops prices and which operator increases the allowance

Who offers the most competitive prices

What offers are available to the business and consumer markets

A like-for-like comparison can be made using the easy to-use excel spreadsheet.

Contents

COVERAGE

EU (2 Operators each)
Non EU
Austria
Albania
Belgium
Bosnia
Bulgaria
Norway
Cyprus
Switzerland (3 operators)
Czech Republic
Turkey
Denmark
Asia (1 Operator each)
Estonia (1 operator only)
Australia
Finland
Hong Kong
France
Malaysia
Germany (3 operators)
New Zealand
Greece
Singapore
Hungary
Taiwan
Ireland
Middle East (1 Operator each)
Italy
Bahrain
Latvia (1 operator)
Israel
Lithuania (1 operator)
Jordan
Luxembourg

Kuwait
Malta
Oman
Netherlands
Qatar
Poland
Saudi Arabia
Portugal
UAE
Romania
Africa (1 Operator each)
Slovakia
Egypt
Slovenia
Kenya
Spain (3 operators)
Morocco
Sweden
Nigeria
United Kingdom
South Africa
Tunisia

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1 spreadsheet holding the pricing data (connection, rental, up and downstream speeds, inclusive allowance, charge outside the allowance, prices are in the local currency including and excluding tax and in Euros.

Plus

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ADSL/Broadband Tariff tracker

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