

2022 Tariff Trend Report: The Spanish Market FMC and Mobile - 2018 to 2022 - The emergence of new FMC services in the Spanish market continues

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Abstracts

In this report published in June 2022, Telecomspricing examines the latest trends in the Spanish mobile market. It compares and contrasts the state of the Spanish mobile market in 2022 with a previous SnapShot published at the end of 2018. Many of the Spanish market trends highlighted in 2018 are still apparent in 2022.

Among the key new changes now taking place in the Spanish mobile market include the consolidation in the number of MNOs in the market being reduced the from four to three MNOs (with the proposed merger of MasMovil and Orange Spain – which will become the largest Spanish MNO if approved). There is a rationalization of sub-brands and MVNO services and the continued use of Fixed Mobile Convergence (FMC) services taking place – providing fixed broadband and mobile as a single contract.



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