

2022 Tariff Trend Report: The Evolution of Family plans - Family plans vary from a maximum of 2 up to 20 lines

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Abstracts

In this report 'the Evolution of Family plans, Telecomspricing provides a survey family plans. this follows on from an earlier survey conducted in 2019. The report finds that a number of new such offers have since been launched and such an offering now becomes the norm as part of a postpaid portfolio. This issue covers thirty-four mobile providers' Family plan, with some of these having been launched during the last twelve months.

The survey considers the offerings from the largest mobile network operator (in terms of number of subscriptions), the smallest mobile network operator (in terms of number of subscriptions) and the largest mobile network operators' sub-brand.

The report provides details such as how many members can be part of a family plan, what the benefits are being part of a family plan - which can be either a discount, additional bonuses, etc.

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Executive Summary

Description of each of the covered 34 Family plans covered in the report

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