

# 2021 Tariff Trend Report: Latest Trends in Mobile Postpaid Premium Offerings

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## **Abstracts**

In this Report, Telecomspricing looks at the Premium Mobile Plans that are being introduced worldwide – including the price levels that are being provided by country and region and the types of bundles that are being deployed.

The survey find that price levels vary from region to region, and in Europe particularly there are a wide range of price levels – with MNOs in Central & Eastern Europe in particular having low Premium Mobile rates when compared with selected MNOs in Switzerland, Austria and Ireland – however Europe has the lowest average Premium mobile Plan pricing of all the regions surveyed at USD \$53.8 per month.

The Middle East region (the 6 Gulf States) have the highest average Premium mobile Plans at USD \$150 per month followed by the North America region (US & Canada) at USD \$86.2 per month, with Europe having the lowest at USD \$52.

Additionally, this survey provides the difference in the inclusive allowance between the top priced plan and the second top priced plan for each of operator with the largest mobile subscriber base in the surveyed countries.

Austria

**Bahrain** 

Belgium



Brazil,		
Canada		
Chile		
Czech Republic		
Denmark		
Finland		
Ghana,		
Greece		
Hong Kong		
Indonesia		
Ireland		
Kenya		
Kuwait		
Malaysia		
Mexico		
Morocco		
Nigeria		
Netherlands		
Oman		
Peru		





Poland		
Qatar		
Romania		
Saudi Arabia		
Singapore		
South Africa		
Spain		
Switzerland		
Thailand		
the UAE		
the USA		



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\$1)



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