

2021 Tariff Trend Report: An insight into FWA retail offers

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Abstracts

With this report, telecomspricing examined the use of FWA (Fixed Wireless Access) by MNOs worldwide, particularly since the launch of 5G services. FWA services are set to grow in importance as a lower cost alternative to the MNO for fixed Broadband services which have a higher investment cost.

FWA is being launched by a series of MNOs worldwide, with Telecomspricing identifying 32 MNOs in 18 countries offering FWA as a household mobile internet service. FWA is frequently being positioned as a supplementary service to a fibre broadband service – by MNOs who offer both services. As the coverage for an FTTH services is limited FWA is being used as a high-speed broadband alternative with a faster turn-up than for fibre. Price levels for FWA services vary by country and reflect pricing in each market, with FWA rentals in Italy being priced at or below fibre broadband levels (at around USD \$30 per month). In other markets FWA pricing is higher, in Australia it is at USD \$60 to USD \$80 per month. In the Middle East region FWA rentals are even higher at an average of over USD \$93 per month – but with a higher mobile data allowance than in most other countries – although the most common FWA mobile data allowance is “unlimited” used by 25 out of the 32 MNOs listed in the Telecomspricing survey.

Contents

- 1. INTRODUCTION – THE TYPES OF FWA SERVICES THAT HAVE BEEN RECENTLY INTRODUCED**
- 2. EXAMPLES OF FWA SERVICES LAUNCHED BY THE MNO**
- 3. THE FUTURE OF FWA SERVICES WITH MNO STRATEGIES**
- 4. CONCLUSIONS – THE IMPORTANCE OF FWA SERVICES FOR THE MNO**

APPENDICES

Appendix 1 – A list of MNOs mentioned in the Telecoms pricing SnapShot 171 MNO Fixed Wireless Access (FWA) services

Appendix 2 – A table showing the currency exchange rates used in SnapShot

List Of Figures

LIST OF FIGURES – MNO FIXED WIRELESS ACCESS (FWA) SERVICES

- Figure 1 – A table showing recent FWA trials and news from selected MNOs worldwide
- Figure 2 – A web banner showing the Du Home Wireless service – UAE
- Figure 3 – A picture showing the Elisa 5G Home Theatre FWA service - Finland
- Figure 4 – A picture showing the Eolo Italy FWA household promotion
- Figure 5 – A graphic showing the Etisalat UAE Home Wireless Internet FWA service
- Figure 6 – A picture showing the Fastweb Italy Internet Box device
- Figure 7 – A picture showing the Linkem FWA router device - Italy
- Figure 8 – A picture showing the Huawei router used by Mobily Saudi Arabia for its 5G Air Fiber service
- Figure 9 – A picture showing the Optus 5G Home Internet service - Australia
- Figure 10 – A picture showing the Salt Switzerland 5G Gigabox service
- Figure 11 – A picture showing the T-Mobile USA High-Speed Internet Gateway device
- Figure 12 – A graphic promoting the 3 Home Broadband (FWA) service – UK
- Figure 13 – A picture showing the Telkomsel Indonesia Orbit Ultra 5G FWA device
- Figure 14 – A picture showing the Telia Norway 5G Bredband modem
- Figure 15 – A picture showing the Telstra Australia Premium Unlimited Internet router
- Figure 16 – A picture showing the TIM SUPER FWA service - Italy
- Figure 17 – A website graphic showing the Vodafone Germany 5G GigaCube service
- Figure 18 – A picture showing the Vodafone UK GigaCube FWA device
- Figure 19 – A picture showing the WindTre Super Internet Casa service - Italy
- Figure 20 – A table showing the FWA products available with access speeds, data allowance & pricing (USD per month)
- Figure 21 – A chart showing the spread of monthly FWA pricing that is available (in USD per month)
- Figure 22 – A table showing selected Italian FWA pricing
- Figure 23 – A table showing a summary of the Vodafone FWA products offered worldwide
- Figure 24 – A table showing selected FWA pricing in the Nordics region
- Figure 25 – A table showing selected FWA pricing in the Middle East region
- Figure 26 – A graphic showing the Sunrise Broadband service menu
- Figure 27 – A table showing a list of the MNOs mentioned in SnapShot
- Figure 28 – A table showing the currency exchange rate converted into USD \$1

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