

Study on the Present Situation of China's Skin Disease Drug Market

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Abstracts

In China, skin disease is a common and frequent disease. Total incidence of skin disease in China is 1.23%, i.e. about 16 million people, which means there is huge market room for skin disease drug. This report analyzes the market scale, market segmentation of skin disease drug and key drug varieties, and it pointedly puts forward marketing suggestions.

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