

Research Report on Pricing of Pharmaceutical Products in China

<https://marketpublishers.com/r/R5A6B1513A0EN.html>

Date: January 2009

Pages: 7

Price: US\$ 250.00 (Single User License)

ID: R5A6B1513A0EN

Abstracts

In the face of continuing inflation, only those pharmaceutical companies that are entitled to the pricing right can win out. The research on the pricing mechanism of the links in the industry chain shows that the manufacturers of pharmaceutical raw materials (including active pharmaceutical ingredients, traditional Chinese Herbs and Chinese Herbal Pieces) basically determine on their own the drug prices on the basis of the cost and the situation of market demand & supply. The government's control and management of the drug prices are mainly reflected in setting limits to the highest retail price of most drugs. Therefore, pharmaceutical manufacturers and medicine distributors are affected in this way.

Contents

1. SCHEMATIC CHART OF PRICING MECHANISM IN THE PHARMACEUTICAL INDUSTRY CHAIN

- 1.1 Raw material price: mostly determined by cost and supply-demand situation
- 1.2 The drug prices: varied control modes benefit brand and low-price drugs
- 1.3 Distributors: the rate of price rise strictly controlled by the government

2. DEVELOPED COUNTRIES' MANAGEMENT ON DRUG PRICES

I would like to order

Product name: Research Report on Pricing of Pharmaceutical Products in China

Product link: <https://marketpublishers.com/r/R5A6B1513A0EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5A6B1513A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970