

# Research Report on Pricing of Pharmaceutical Products in China

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### **Abstracts**

In the face of continuing inflation, only those pharmaceutical companies that are entitled to the pricing right can win out. The research on the pricing mechanism of the links in the industry chain shows that the manufacturers of pharmaceutical raw materials (including active pharmaceutical ingredients, traditional Chinese Herbs and Chinese Herbal Pieces) basically determine on their own the drug prices on the basis of the cost and the situation of market demand & supply. The government's control and management of the drug prices are mainly reflected in setting limits to the highest retail price of most drugs. Therefore, pharmaceutical manufacturers and medicine distributors are affected in this way.



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