

# Research Report of Cold Medicine Market

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## Abstracts

It is reported that cold medicine is the type occupying the largest share in the domestic drug market, whose annual market scale reaches 8 billion yuan, market sales value reaches 4.2 billion yuan, and sales value of cold medicine is considerably lower than the market scale. This report mainly analyzes the market scale, sales value and market competitiveness of China's cold medicine, and focuses on the analysis and research in the market development trend of best-selling single items among cold medicines of Western-style pharmaceuticals, TCM, and traditional and western combined medicines; besides, the report also points out its future development trend.

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