

Research Report of China's Retail Pharmacy Market

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Date: June 2009

Pages: 7

Price: US\$ 350.00 (Single User License)

ID: R6E15F62B49EN

Abstracts

“Build and rebuild 3700 health service centers in urban communities and 11 thousand community health stations within three years. The central government supports the building of 2400 health service centers in urban communities of the poverty-stricken districts.” —in the officially issued new medical reform plan in April, 2009, it is definitely clear that China's national policy is tilting further towards the medical organizations in communities. Which direction will China's retail pharmacy develop in? This report analyzes the market scale of China's pharmacy, characteristics of regional distribution, contract hospital in medical insurance, and non contract hospital in medical insurance. On the basis of the analysis, it puts forward the development trend of China's pharmacy in the future.

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