

Research report of China's private hospitals

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Abstracts

Since 1980s, private hospitals began to appear in the medical industry, after many years of development, they have become an important supplementary force of the national medical and health services, bringing competitiveness and vitality to the whole medical care system, breaking the monopoly of public medical institutions, and making some contribution for patients to truly enjoy medical service of low price, good quality and convenience. But in the process of vigorous development, private hospitals are faced with various difficulties and pressure due to all kinds of reasons. This report analyzes the market scale, source of patients, operating mechanism of the capital, marketing modes of China's private hospitals and relative national policies, etc, and it points out the future development trend of the private hospitals.

Contents

- 1.ANALYSIS OF MARKET SCALE AND TYPES OF PRIVATE HOSPITALS**
- 2.ANALYSIS OF THE MONETARY RESOURCE MODES OF PRIVATE HOSPITALS**
- 3.ANALYSIS OF SOURCE OF PATIENTS OF PRIVATE HOSPITALS**
- 4.ANALYSIS OF MARKETING MODE OF PRIVATE HOSPITALS**
- 5.ANALYSIS OF RELATIVE POLICIES OF PRIVATE HOSPITALS**
- 6.ANALYSIS OF FUTURE DEVELOPMENT TREND OF PRIVATE HOSPITALS**

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