

# Research Report of China's OTC Industry

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## Abstracts

Against the background of global financial crisis, effects of economic recession spread through all industries. However, global drug market is little affected, and OTC market maintains sustained growth, especially that China's OTC market keeps rapid growth. In the new general environment of China's medical reform, China's OTC market will have a very hopeful prospect.

## Contents

### **1 INTRODUCTION OF OTC DRUG**

- 1.1 Definition
- 1.2 Major difference between RX and OTC drug
- 1.3 Types of OTC drug

### **2 MARKET STATUS OF OTC DRUG**

- 2.1 Market scale
- 2.2 Market segmentation
- 2.3 Present situation of enterprises

### **3 MARKET PROSPECT OF OTC DRUG**

### **4 CONCLUSION**

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