

China's Agricultural Machinery Industry Research

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Abstracts

In 2012, China's agricultural machinery industry achieved a total output value of more than CNY 400 billion and accomplished a 20% rise. And China has become the country of fastest development of agricultural machinery in the world. Based on a quick overview on China's agricultural machinery industry, the report analyzes the characteristics of the market, core category of agricultural machinery and in combination with prediction to demand and consumer behavior and also provides strategy advices of the prospect of the industry.

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