

State of the Industry: Sporting Goods Stores in the U.S.

https://marketpublishers.com/r/SE69B70E19AEN.html

Date: August 2012

Pages: 0

Price: US\$ 149.00 (Single User License)

ID: SE69B70E19AEN

Abstracts

Note

Formats of Delivery: Word and Excel

PDF upon request

State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.



Contents

WRITTEN ANALYSIS (15 PAGES):

Drivers of Industry Growth
Successful Strategies to Fight Competition
E-Commerce and the Internet's Impact on Sporting Goods Stores
Social Media Has Become a Vital Marketing Tool
Sales Trends
Monthly Sales Patterns
Product Sales
Number and Location of Sporting Goods Stores
Average Sales Per Store
Demographic Profile of Sporting Goods Store Customers
Leading Sporting Goods Stores
Sporting Goods Industry Sales
Economic Trends

STATISTICAL TABLES (14 TABLES):

Retail Sporting Goods Store Sales in the U.S., 2000-2016
Retail Sporting Goods Store Sales in the U.S., by Month, 2010, 2011, and 2012
E-Commerce Sales for Retail Sporting Goods Stores in the U.S., 2000-2016
Retail Sporting Goods Store Sales in the U.S., by Detailed Product Type, 2010, 2011, and 2016

Number of Retail Sporting Goods Stores in the U.S., 2000-2016

Number of Retail Sporting Goods Stores in the U.S., by State, 2011

Average Sales Per Retail Sporting Goods Store in the U.S., 2000-2016

Demographic Profile of Sporting Goods Store Customers, 2011 and 2016

Total Retail Sales of Sporting and Athletic Goods in the U.S., 2000-2016

Retail Sales of Sporting Goods Equipment in the U.S., 2000-2016

Retail Sales of Athletic Footwear and Clothing in the U.S., by Type, 2000-2016

Retail Sales of Recreational Transportation Products in the U.S., 2000-2016

U.S. Consumer Price Trends for Sporting Goods Equipment, 2000-2016

U.S. Consumer Price Trends for Recreational Sports Vehicles, 2000-2016

GRAPHS (2 GRAPHS):

Retail Sporting Goods Store Sales in the U.S., 2006-2016



Number of Retail Sporting Goods Stores in the U.S., 2006-2016



I would like to order

Product name: State of the Industry: Sporting Goods Stores in the U.S. Product link: https://marketpublishers.com/r/SE69B70E19AEN.html

Price: US\$ 149.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SE69B70E19AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970