

State of the Industry: Natural and Organic Pet Food in the U.S.

<https://marketpublishers.com/r/ND3B3FDF5EFEN.html>

Date: May 2023

Pages: 0

Price: US\$ 169.00 (Single User License)

ID: ND3B3FDF5EFEN

Abstracts

Note:

Formats of Delivery: Word and Excel

PDF upon request

State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

Contents

WRITTEN ANALYSIS (40 PAGES):

Drivers of Industry Growth
Demographics Favor Premium Pet Food Consumption
Overall Natural and Organic Pet Food Trends
Grain-Free and Plant-Based Formulations Impacted by Health Concerns
Greener and Sustainable Practices Can Increase Profits and Sales
Weight Management and Senior Varieties Fueled by Obesity and Aging Trends
Total Retail Sales
Natural Pet Food Sales
Organic Pet Food Sales
Sales by Pet Food Type and Product Form
Distribution Trends, E-Commerce, and Subscriptions
Producer Price Trends
Dog Population
Cat Population
Demographic Profile of Dog Owners
Demographic Profile of Cat Owners
Demographic Trends for Expenditures on Pet Food
Social Media is a Vital Marketing Tool for Pet Food Companies

STATISTICAL TABLES (17 TABLES):

Total Retail Sales of Natural and Organic Pet Food in the U.S., 2005-2027
Retail Sales of Natural and Organic Pet Food in the U.S., As a Percentage of Total Pet Food Sales, 2005-2027
Retail Sales of Natural Pet Food in the U.S., 2005-2027
Retail Sales of Organic Pet Food in the U.S., 2005-2027
Sales Mix for Natural and Organic Pet Food in the U.S., Dog Food vs. Cat Food, 2021, 2022, 2023, and 2027
Distribution of Natural and Organic Dog Food Sales in the U.S, by Product Form, 2021, 2022, 2023, and 2027
Distribution of Natural and Organic Cat Food Sales in the U.S, by Product Form, 2021, 2022, 2023, and 2027
Distribution of Natural and Organic Pet Food Sales, by Outlet, 2021, 2022, 2023, and 2027
U.S. Producer Price Trends for Dog Food, 2005-2027

U.S. Producer Price Trends for Dog Food, by Type, 2011-2027
U.S. Producer Price Trends for Cat Food, 2005-2027
U.S. Producer Price Trends for Cat Food, by Type, 2011-2027
Dog Population in the U.S., 2005-2027
Cat Population in the U.S., 2005-2027
Demographic Profile of Dog Owners, 2022 and 2027
Demographic Profile of Cat Owners, 2022 and 2027
Average Annual Household Expenditures on Pet Food, by Detailed Demographic Characteristics, 2022 and 2027

GRAPHS (3 GRAPHS):

Retail Sales of Natural Pet Food in the U.S., 2017-2027
Retail Sales of Organic Pet Food in the U.S., 2017-2027
Sales Mix for Natural and Organic Pet Food in the U.S., Dog Food vs. Cat Food, 2022

I would like to order

Product name: State of the Industry: Natural and Organic Pet Food in the U.S.

Product link: <https://marketpublishers.com/r/ND3B3FDF5EFEN.html>

Price: US\$ 169.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND3B3FDF5EFEN.html>