

State of the Industry: Ice Cream and Frozen Desserts in the U.S.

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Abstracts

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State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

Contents

WRITTEN ANALYSIS (41 PAGES):

Drivers of Industry Growth
Ice Cream Industry Adapts to Health and Dieting Trends
Innovative Flavors and Ethnic Varieties Boost Demand
Frozen Yogurt's Volatility Continues
Gelato and Fruit Forward Options Lead Ice Cream Alternatives
Plant-Based Ice Cream and Frozen Desserts
Organic and Natural Ice Cream and Frozen Desserts
COVID-19 and Economy's Impact on Sales
U.S. Apparent Consumption
Imports and Exports
U.S. Shipments of Ice Cream and Frozen Desserts
Production Trends Reveal Most Popular Products
Producer Prices Impacted by Quality Ingredients and Supply Issues
Per Capita Consumption Trends
Foodservice Sales of Ice Cream and Frozen Desserts
Retail Sales and Market Shares
Demographic Trends for Expenditures on Ice Cream and Frozen Desserts
Social Media Has Become a Vital Marketing Tool

STATISTICAL TABLES (34 TABLES):

U.S. Apparent Consumption of Ice Cream and Frozen Desserts, 2005-2026
U.S. Imports and Exports of Ice Cream and Frozen Desserts, 2005-2026
U.S. Imports of Ice Cream and Frozen Desserts, by Top 10 Import Countries, 2020 and 2021
U.S. Exports of Ice Cream and Frozen Desserts, by Top 10 Export Countries, 2020 and 2021
U.S. Shipments of Ice Cream and Frozen Desserts, 2005-2026
U.S. Production of Ice Cream and Frozen Desserts, 2005-2026
U.S. Production of Ice Cream, 2005-2026
U.S. Production of Ice Cream, by Month, 2020 and 2021
U.S. Production of Ice Cream, by Type, 2005-2026
U.S. Production of Sherbet, 2005-2026
U.S. Production of Frozen Yogurt, 2005-2026
U.S. Production of Water and Juice Ices, 2005-2026

U.S. Producer Price Trends for Ice Cream and Frozen Desserts, 2005-2026
U.S. Producer Price Trends for Ice Cream, Regular vs. Lowfat/Nonfat, 2005-2026
U.S. Producer Price Trends for Frozen Novelties, 2005-2026
U.S. Producer Price Trends for Frozen Yogurt, Sherbet, and Water Ices, 2005-2026
U.S. Per Capita Consumption of Ice Cream and Frozen Desserts, 2005-2026
U.S. Per Capita Consumption of Ice Cream, 2005-2026
U.S. Per Capita Consumption of Ice Cream, by Type, 2005-2026
U.S. Per Capita Consumption of Sherbet, 2005-2026
U.S. Per Capita Consumption of Frozen Yogurt, 2005-2026
U.S. Per Capita Consumption of Water and Juice Ices, 2005-2026
Foodservice Sales of Ice Cream and Frozen Desserts in the U.S., 2005-2026
Retail Dollar and Unit Sales of Ice Cream in the U.S., 2020, 2021, and 2026
Market Shares for the Top 10 Flavors of Ice Cream in the U.S, 2021
U.S. Dollar and Unit Sales for the Top 10 Brands of Ice Cream, 2021
Retail Dollar and Unit Sales of Frozen Novelties in the U.S., 2020, 2021, and 2026
U.S. Dollar and Unit Sales for the Top 10 Brands of Frozen Novelties, 2021
Retail Dollar and Unit Sales of Sherbet/Sorbet/Ices in the U.S., 2020, 2021, and 2026
Retail Dollar and Unit Sales of Frozen Yogurt/Tofu in the U.S., 2020, 2021, and 2026
Retail Dollar and Unit Sales of Ice Milk/Frozen Dairy Desserts in the U.S., 2020, 2021, and 2026
Retail Dollar and Unit Sales of Ice Cream/Ice Milk Desserts in the U.S., 2020, 2021, and 2026
Retail Dollar Sales of Plant-Based Ice Cream in the U.S., 2017-2026
Average Annual Household Expenditures on Ice Cream and Frozen Desserts, by Detailed Demographic Characteristics, 2021 and 2026

GRAPHS (3 GRAPHS):

U.S. Apparent Consumption of Ice Cream and Frozen Desserts, 2016-2026
U.S. Per Capita Consumption of Ice Cream and Frozen Desserts, 2016-2026
Foodservice Sales of Ice Cream and Frozen Desserts in the U.S., 2016-2026

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