

State of the Industry: Florists in the U.S.

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Abstracts

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State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

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