

State of the Industry: Dog Food in the U.S.

https://marketpublishers.com/r/D33092F2740EN.html

Date: May 2023

Pages: 0

Price: US\$ 179.00 (Single User License)

ID: D33092F2740EN

Abstracts

Note:

Formats of Delivery: Word and Excel

PDF upon request

State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.



Contents

WRITTEN ANALYSIS (42 PAGES):

Drivers of Industry Growth

Demographics Favor Premium Pet Food Consumption

Organic and Natural Pet Food Sales

Grain-Free and Plant-Based Formulations Impacted by Health Concerns

Greener and Sustainable Practices Can Increase Profits and Sales

Weight Management and Senior Varieties Fueled by Obesity and Aging Trends

Refrigerated and Frozen Pet Food Market Size and Trends

Overall Retail Sales

Dry Dog Food Still Controls Majority Share

Wet Dog Food Gains Market Share as it Replicates Human Food

Soft-Dry and Semi-Moist Dog Food Providing Minimal Growth

Dog Treats Benefit From Health and Functional Trends

Pet Oral Care Product Sales

Distribution Trends, E-Commerce, and Subscriptions

Top Pet Food Companies

Producer Price Trends

Dog Population

Demographic Profile of Dog Owners

Leading Dog Breeds

Demographic Trends for Expenditures on Pet Food

Social Media is a Vital Marketing Tool for Pet Food Companies

STATISTICAL TABLES (18 TABLES):

Total Retail Sales of Dog Food in the U.S., 2005-2027

Retail Sales of Dry Dog Food in the U.S., 2005-2027

Retail Sales of Wet Dog Food in the U.S., 2005-2027

Retail Sales of Soft-Dry Dog Food in the U.S., 2005-2027

Retail Sales of Semi-Moist Dog Food in the U.S., 2005-2027

Retail Sales of Dog Treats in the U.S., 2005-2027

Distribution of Dog Food Sales, by Outlet, 2021, 2022, 2023, and 2027

Ranking of the Top 25 Pet Food Companies, Based on 2021 Worldwide Sales

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Dry Dog Food, 2021-2022

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Wet Dog Food,



2021-2022

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Refrigerated and Frozen Dog Food, 2021-2022

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Dog Biscuits, Treats, and Beverages, 2021-2022

U.S. Producer Price Trends for Dog Food, 2005-2027

U.S. Producer Price Trends for Dog Food, by Type, 2011-2027

Dog Population in the U.S., 2005-2027

Demographic Profile of Dog Owners, 2022 and 2027

Ranking of the Top 30 Dog Breeds in the U.S., 2021 and 2022

Average Annual Household Expenditures on Pet Food, by Detailed Demographic Characteristics, 2022 and 2027

GRAPHS (3 GRAPHS):

Total Retail Sales of Dog Food in the U.S., 2017-2027 Distribution of Retail Sales of Dog Food, by Type, 2022 U.S. Producer Price Trends for Dog Food, 2017-2027



I would like to order

Product name: State of the Industry: Dog Food in the U.S.

Product link: https://marketpublishers.com/r/D33092F2740EN.html

Price: US\$ 179.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D33092F2740EN.html