

State of the Industry: Cosmetics and Toiletries in the U.S.

https://marketpublishers.com/r/CA3A550A58BEN.html

Date: May 2018

Pages: 26

Price: US\$ 199.00 (Single User License)

ID: CA3A550A58BEN

Abstracts

Note

Formats of Delivery: Word and Excel

PDF upon request

State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.



Contents

WRITTEN ANALYSIS (26 PAGES):

Drivers of Industry Growth

Aging Population and Millennials to Boost Industry Sales

Ethnic Market Potential and Important Ethnic Trends

Natural and Organic Personal Care Sales

Greener and Sustainable Practices Can Increase Profits and Sales

Cosmeceuticals Benefit from Changing Demographics

U.S. Apparent Consumption

Imports and Exports

Overall U.S. Shipments

Hair Preparations

Creams, Lotions, and Oils

Perfumes, Toilet Waters, and Colognes

Dentifrices, Mouthwashes, Gargles, and Rinses

Shaving Preparations

Lip, Eye, Nail, and Other Cosmetics and Toilet Preparations

Producer Price Trends

Retail Sales and Distribution Trends

Top 20 Personal Care Companies

Demographic Trends for Household Expenditures on Cosmetics and Toiletries

E-Commerce and Social Media Have Changed the Marketplace

Economic Trends

STATISTICAL TABLES (34 TABLES):

- U.S. Apparent Consumption of Cosmetics and Toiletries, 2000-2022
- U.S. Imports and Exports of Cosmetics and Toiletries, 2000-2022
- U.S. Imports of Cosmetics and Toiletries, by Top 10 Import Countries, 2016 and 2017
- U.S. Exports of Cosmetics and Toiletries, by Top 10 Export Countries, 2016 and 2017

Total U.S. Shipments of Cosmetics and Toiletries, 2000-2022

- U.S. Shipments of Hair Preparations, 2000-2022
- U.S. Shipments of Creams, Lotions, and Oils, 2000-2022
- U.S. Shipments of Perfumes, Toilet Waters, and Colognes, 2000-2022
- U.S. Shipments of Dentifrices, Mouthwashes, Gargles, and Rinses, 2000-2022
- U.S. Shipments of Shaving Preparations, 2000-2022
- U.S. Shipments of Lip, Eye, Nail, and Other Cosmetics and Toilet Preparations,



2000-2022

- U.S. Producer Price Trends for Cosmetics and Toiletries, 2000-2022
- U.S. Producer Price Trends for Hair Preparations, 2000-2022
- U.S. Producer Price Trends for Creams, Lotions, and Oils, 2000-2022
- U.S. Producer Price Trends for Perfumes, Toilet Waters, and Colognes, 2000-2022
- U.S. Producer Price Trends for Dentifrices, Mouthwashes, Gargles, and Rinses, 2000-2022
- U.S. Producer Price Trends for Shaving Preparations, 2000-2022
- U.S. Producer Price Trends for Lip, Eye, Nail, and Other Cosmetics and Toilet Preparations, 2000-2022

Retail Sales of Cosmetics and Toiletries in the U.S., 2005-2022

Retail Dollar and Unit Sales for Hair Preparations in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Skin Care Products in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Dentifrices and Mouthwashes in the U.S., by Product Type, 2017

Retail Dollar and Unit Sales for Shaving Preparations in the U.S., by Product Type, 2017

Retail Dollar and Unit Sales for Facial Cosmetics in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Eye Cosmetics in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Nail Cosmetics in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Lip Cosmetics in the U.S., by Product Type, 2017 Retail Dollar and Unit Sales for Suntan Products, Women's Fragrances, and Bath Products in the U.S., by Product Type, 2017

Average Annual Household Expenditures on Cosmetics and Toiletries, by Detailed Demographic Characteristics, 2017 and 2022

Average Annual Household Expenditures on Hair Preparations, by Detailed Demographic Characteristics, 2017 and 2022

Average Annual Household Expenditures on Cosmetics, Perfumes, and Bath Preparations, by Detailed Demographic Characteristics, 2017 and 2022 Average Annual Household Expenditures on Oral Hygiene Products, by Detailed Demographic Characteristics, 2017 and 2022

Average Annual Household Expenditures on Shaving Preparations, by Detailed Demographic Characteristics, 2017 and 2022

Average Annual Household Expenditures on Deodorants, Feminine Hygiene, and Miscellaneous Personal Care Products, by Detailed Demographic Characteristics, 2017 and 2022

GRAPHS (2 GRAPHS):



- U.S. Apparent Consumption of Cosmetics and Toiletries, 2012-2022
- U.S. Producer Price Trends for Cosmetics and Toiletries, 2012-2022



I would like to order

Product name: State of the Industry: Cosmetics and Toiletries in the U.S.

Product link: https://marketpublishers.com/r/CA3A550A58BEN.html

Price: US\$ 199.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CA3A550A58BEN.html