

State of the Industry: Cookies in the U.S.

https://marketpublishers.com/r/C9D97A52DF5EN.html Date: March 2016 Pages: 27 Price: US\$ 149.00 (Single User License) ID: C9D97A52DF5EN

Abstracts

Note: Formats of Delivery: Word and Excel PDF upon request

State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.



Contents

WRITTEN ANALYSIS (20 PAGES):

Drivers of Industry Growth Health and Dieting Trends Reshape the Industry Organic Cookies Greener Practices Can Increase Profits and Sales Gluten- and Allergen-Free Cookies Boost Demand U.S. Apparent Consumption Imports and Exports Overall U.S. Shipments Shipments by Cookie Type Producer Price Trends Retail Sales and Market Shares High End and Specialty Cookies Thriving at Foodservice Demographic Trends for Expenditures on Cookies Economy's Impact on Sales Social Media a Vital Marketing Tool for Bakeries

STATISTICAL TABLES (11 TABLES):

U.S. Apparent Consumption of Cookies, 2000-2020
U.S. Imports and Exports of Cookies, 2000-2020
U.S. Imports of Cookies, by Top 10 Import Countries, 2014 and 2015
U.S. Exports of Cookies, by Top 10 Export Countries, 2014 and 2015
U.S. Shipments of Cookies, 2000-2020
U.S. Shipments of Cookies, by Type, 2014, 2015, and 2020
U.S. Producer Price Trends for Cookies, 2000-2020
Retail Dollar and Unit Sales of Cookies in the U.S., 2014, 2015, and 2020
U.S. Market Shares for the Top 5 Producers of Cookies, 2014-2015
U.S. Dollar and Unit Sales for the Top 5 Brands of Cookies, 2014-2015
Average Annual Household Expenditures on Cookies, by Detailed Demographic Characteristics, 2015 and 2020

GRAPHS (2 GRAPHS):

U.S. Apparent Consumption of Cookies, 2010-2020

U.S. Producer Price Trends for Cookies, 2010-2020



I would like to order

Product name: State of the Industry: Cookies in the U.S.

Product link: https://marketpublishers.com/r/C9D97A52DF5EN.html

Price: US\$ 149.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C9D97A52DF5EN.html</u>