

# State of the Industry: Cat Food in the U.S.

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#### **Abstracts**

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State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.



#### **Contents**

#### **WRITTEN ANALYSIS (42 PAGES):**

**Drivers of Industry Growth** 

Demographics Favor Premium Pet Food Consumption

Organic and Natural Pet Food Sales

Grain-Free and Plant-Based Formulations Impacted by Health Concerns

Greener and Sustainable Practices Can Increase Profits and Sales

Weight Management and Senior Varieties Fueled by Obesity and Aging Trends

Refrigerated and Frozen Pet Food Market Size and Trends

**Overall Retail Sales** 

Dry Cat Food Sales Growing as Market Share Declines

Wet Cat Food Gains Market Share as it Replicates Human Food

Semi-Moist Cat Food Providing Minimal Sales Growth

Cat Treat Sales Skyrocketing Due to Health and Functional Trends

Pet Oral Care Product Sales

Distribution Trends, E-Commerce, and Subscriptions

**Top Pet Food Companies** 

**Producer Price Trends** 

Cat Population

Demographic Profile of Cat Owners

Demographic Trends for Expenditures on Pet Food

Social Media is a Vital Marketing Tool for Pet Food Companies

#### STATISTICAL TABLES (16 TABLES):

Total Retail Sales of Cat Food in the U.S., 2005-2027

Retail Sales of Dry Cat Food in the U.S., 2005-2027

Retail Sales of Wet Cat Food in the U.S., 2005-2027

Retail Sales of Semi-Moist Cat Food in the U.S., 2005-2027

Retail Sales of Cat Treats in the U.S., 2005-2027

Distribution of Cat Food Sales, by Outlet, 2021, 2022, 2023, and 2027

Ranking of the Top 25 Pet Food Companies, Based on 2021 Worldwide Sales

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Dry Cat Food,

2021-2022

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Wet Cat Food,

2021-2022

U.S. Dollar Sales and Market Shares for the Top 3 Vendors of Refrigerated and Frozen



Cat Food, 2021-2022

U.S. Dollar Sales and Market Shares for the Top 10 Vendors of Cat Treats and Beverages, 2021-2022

U.S. Producer Price Trends for Cat Food, 2005-2027

U.S. Producer Price Trends for Cat Food, by Type, 2011-2027

Cat Population in the U.S., 2005-2027

Demographic Profile of Cat Owners, 2022 and 2027

Average Annual Household Expenditures on Pet Food, by Detailed Demographic Characteristics, 2022 and 2027

#### **GRAPHS (3 GRAPHS):**

Total Retail Sales of Cat Food in the U.S., 2017-2027 Distribution of Retail Sales of Cat Food, by Type, 2022 U.S. Producer Price Trends for Cat Food, 2017-2027



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