

# **Global Synthetic Rope Market by Material Type (Polypropylene, Polyester, Nylon, Polyethylene, and Specialty Fibers), by End Use Industry (Marine & Fishing, Mining, Oil & Gas, Sports, Building & Construction, Cranes, and Others), by Sales Channel (Direct Sales and Distributors), by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016 – 2021**

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## **Abstracts**

This is the **ONGOING** report. If ordered it could be delivered in 2-3 weeks timeframe.

This report, from Stratview Research, studies the synthetic rope market over the period 2010 to 2021. The report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

### **The Global Synthetic Rope Market: Highlights**

Synthetic rope offers many advantages over steel rope, such as higher corrosion resistance, fatigue resistance, weather and chemical resistance, and light weighting. It is widely preferred in the many industries, such as marine & fishing, mining, oil & gas, building & construction, and sports industry. It has been continuously gaining market acceptance over the last few decades by replacing steel ropes. Synthetic rope is about one seventh of the weight of similar sized wire rope.

The global synthetic rope market offers a healthy growth opportunity and is likely to experience 6.4% CAGR during the forecast period of 2016 to 2021. Marine & Fishing segment is likely to remain the growth engine of the synthetic rope market during the forecast period. Synthetic ropes provide excellent corrosion and abrasion resistance and light weighting in the wide array of marine & fishing applications, such as mooring lines, towing lines, hoisting lines.

North America is expected to remain the largest market for synthetic rope in the next five years. Excellent distribution network across North America region, high marine & fishing activities, high offshore oil & gas activities are the prime drivers of the North American synthetic rope market.

The key synthetic rope manufactures are WireCo Worldgroup Inc., Cortland Limited, Marlow Ropes, Samson Ropes Technologies, and Bridon International. New product development and regional expansion are the key strategies adopted by the key players to gain competitive edge in the market.

## **Research Methodology**

This report offers high quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles have been leveraged to gather the data. More than 10 detailed primary interviews with the market players across the value chain in the all four regions and industry experts have been executed to obtain both the qualitative and quantitative insights.

## **Report Features**

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends

Strategic growth opportunities for the existing and new players

Key success factors

The global synthetic rope market is segmented into the following categories.

Global Synthetic Rope Market by Material Type:

Polypropylene

Polyester

Nylon

Polyethylene

Specialty Fibers

Global Synthetic Rope Market by End Use Industry:

Marine & Fishing

Mining

Oil & Gas

Sports

Building & Construction

Cranes

Others

#### Global Synthetic Rope Market by Sales Channel:

Direct Sales

Distributors

#### Global Synthetic Rope Market by Region:

North America

Europe

Asia – Pacific

Rest of the World

#### Report Customization Options

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

#### Company Profiling

Detailed profiling of additional market players (upto 3)

SWOT analysis of key players (upto 3)

Geographic Analysis

Further segmentation of North America into USA, Canada, and Mexico

Regional Segmentation

Current market segmentation of any one of the regions by end use industry

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