

# **Global Automotive Vehicle Security Systems Market by Vehicle type (Passenger Car, Light Duty Vehicle, and Medium & Heavy Duty Vehicle), by System Type (Remote and Passive), by End Market (OEMs and Aftermarket), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016-2021**

<https://marketpublishers.com/r/GCA7477104AEN.html>

Date: May 2024

Pages: 0

Price: US\$ 4,290.00 (Single User License)

ID: GCA7477104AEN

## **Abstracts**

This is the ONGOING report. If ordered it could be delivered in 2-3 weeks timeframe.

This report, from Stratview Research, studies the global vehicle security systems market in the automotive industry over the period 2010 to 2021. The report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Vehicle Security Systems Market in the Automotive Industry: Highlights

The usage of the vehicle security system in the global automotive industry has gradually increased over the period of time. Demand for high security due to increasing car theft instances across the globe is creating the need for efficient vehicle security systems. Today, almost all the major automakers are offering vehicle security systems for their vehicles either as a standard or an optional feature. The vehicle security system not only provides security but also enhances the passenger's convenience level.

The global automotive security systems market offers a good growth opportunity and is

expected to witness 6.5% CAGR during the forecast period of 2016 to 2021. Increasing automotive production, stringent vehicle theft prevention regulations, focus on high comfort and convenience, and customers' demand of high security vehicles are the major drivers of the global automotive vehicle security systems market.

Immobilizers occupied major share in the global vehicle security systems market in 2015. An engine immobilizer is a very simple circuit and is currently incorporated in 100% of the vehicles either as a standard and as optional feature.

Remote keyless entry (RKE) system has been experiencing robust growth since the last decade and will continue to be the most dominating keyless entry system type in the next five years. However, demand of more secure and convenient systems has resulted in the development of the passive keyless entry system (PKE). PKE system is expected to witness the fastest growth in the next five years.

Passenger car segment is expected to remain the largest segment in the vehicle security systems market during the forecast period. High demand of comfort and security, and increasing car production will drive the demand of the vehicle security systems in the passenger car segment.

Asia-Pacific is expected to be the growth engine of the global automotive vehicle security systems market in the next five years, driven by emerging economies, such as China and India. China is the world's largest automotive market with good growth potential in the next five years. Increasing disposable income and demand of high security featured vehicles has spurred the growth of efficient security system in this region. All the major security system manufacturers are targeting the Asia-Pacific region and increasing manufacturing capacity to tap the growth potential.

The supply chain of this market comprises raw material suppliers, vehicle security system manufacturers, distributors, and Automotive OEMs. The key automotive OEMs are Toyota, Daimler, GM, Ford, Hyundai, and Chrysler.

The global automotive vehicle security systems market is a consolidated market and is dominated by a few large players. The key vehicle security system manufacturers for the global automotive industry are Continental AG, Robert Bosch, Hella Group, Delphi, Lear Corporation, Valeo, TRW Automotive, Alps Electric and Mitsubishi Electric Corporation. New product development, capacity expansion and regional expansion are the key strategies adopted by the key players to gain competitive edge in the market.

## RESEARCH METHODOLOGY

This report offers high quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 2,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles have been leveraged to gather the data. More than 15 detailed primary interviews with the market players across the value chain in the all four regions and industry experts have been executed to obtain both the qualitative and quantitative insights.

## REPORT FEATURES

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends of the carbon brakes market

Strategic growth opportunities for the existing and new players

Key success factors

The vehicle security system market in the automotive industry is segmented into the following categories.

**Global Vehicle Security System Market in the Automotive Industry by Vehicle Type:**

Passenger Car

Light Duty Vehicles

Medium & Heavy Duty Vehicles

**Global Vehicle Security System Market in the Automotive Industry by Product Type:**

Alarm

Immobilizers

Remote Keyless Entry (RKE)

Passive Keyless Entry (PKE)

Central Locking System

**Global Vehicle Security System Market in the Automotive Industry by Technology Type:**

Position System

Mobile Communication System

Face Detection System

Real Time Location System

**Global Vehicle Security System Market in the Automotive Industry by End Market:**

*Global Automotive Vehicle Security Systems Market by Vehicle type (Passenger Car, Light Duty Vehicle, and Medi...*

OEM

Aftermarket

Global Vehicle Security System Market in the Automotive Industry by Region:

North America

Europe

Asia – Pacific

Rest of the World

## **REPORT CUSTOMIZATION OPTIONS**

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

### **Company Profiling**

Detailed profiling of additional market players (up to 3)

SWOT analysis of key players (up to 3)

### **Regional Segmentation**

Current market segmentation of any one of the regions by product type

### **Competitive Benchmarking**

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

Custom Research: Stratview research offers custom research services across the sectors. In case of any custom research requirement related to market assessment, competitive benchmarking, sourcing and procurement, target screening, and others, please send your enquiry at [sales@stratviewresearch.com](mailto:sales@stratviewresearch.com)

## Contents

Disclaimer  
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Abbreviation  
Currency Exchange  
About Us  
Research Methodology  
Secondary Research  
Key Information Gathered from Secondary Research  
Primary Research  
Key Information Gathered from Primary Research  
Breakdown of Primary Interviews by Region, Designation, and Value Chain Node  
Data Analysis and Triangulation  
Report Scope  
Report Objectives

### **1. EXECUTIVE SUMMARY**

### **2. INDUSTRY OVERVIEW**

2.1. Introduction  
2.2. Market Evolution  
2.3. Industry Life Cycle Analysis  
2.4. Supply Chain Analysis  
2.5. Market Classification  
    2.5.1. By Vehicle Type  
    2.5.2. By System Type  
    2.5.3. By Technology Type  
    2.5.4. By End Market  
    2.5.5. By Region

### **3. MARKET ENVIRONMENT ANALYSIS**

3.1. PEST Analysis: Impact Assessment of Changing Business Environment  
3.2. Market Drivers  
3.3. Market Constraints  
3.4. Porter Five Forces Analysis  
    3.4.1. Bargaining Power of Suppliers

- 3.4.2. Bargaining Power of Customers
- 3.4.3. Threat of New Entrants
- 3.4.4. Threat of Substitutes
- 3.4.5. Competitive Rivalry
- 3.5. SWOT Analysis

#### **4. GLOBAL VEHICLE SECURITY SYSTEM MARKET IN THE AUTOMOTIVE INDUSTRY – BY VEHICLE TYPE**

- 4.1. Strategic Insights
- 4.2. Global Automotive Vehicle Security System Market by Vehicle Type in 2015
- 4.3. Global Automotive Vehicle Security System Market Trend and Forecast by Vehicle Type (US\$ Million)
- 4.4. Global Automotive Vehicle Security System Market Trend and Forecast by Vehicle Type (Million Units)
- 4.5. Growth Magnitude of the Global Automotive Vehicle Security System Market by Vehicle Type
- 4.6. Passenger Car Security System Market Trend and Forecast (US\$ Million and Million Units)
- 4.7. Light Duty Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)
- 4.8. Medium & Heavy Duty Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)

#### **5. GLOBAL VEHICLE SECURITY SYSTEM MARKET IN THE AUTOMOTIVE INDUSTRY – BY PRODUCT TYPE**

- 5.1. Strategic Insights
- 5.2. Global Automotive Vehicle Security System Market by Product Type in 2015
- 5.3. Global Automotive Vehicle Security System Market Trend and Forecast by Product Type (US\$ Million)
- 5.4. Global Automotive Vehicle Security System Market Trend and Forecast by Product Type (Million Units)
- 5.5. Growth Magnitude of the Global Automotive Vehicle Security System Market by Product Type
- 5.6. Alarm System Market Trend and Forecast (US\$ Million and Million Units)
- 5.7. Immobilizer Market Trend and Forecast (US\$ Million and Million Units)
- 5.8. Remote Keyless Entry System Market Trend and Forecast (US\$ Million and Million Units)



5.9. Passive Keyless Entry System Market Trend and Forecast (US\$ Million and Million Units)

5.10. Central Locking System Market Trend and Forecast (US\$ Million and Million Units)

## **6. GLOBAL VEHICLE SECURITY SYSTEM MARKET IN THE AUTOMOTIVE INDUSTRY – BY TECHNOLOGY TYPE**

6.1. Strategic Insights

6.2. Global Automotive Vehicle Security System Market by Technology Type in 2015

6.3. Global Automotive Vehicle Security System Market Trend and Forecast by Technology Type (US\$ Million)

6.4. Global Automotive Vehicle Security System Market Trend and Forecast by Technology Type (Million Units)

6.5. Growth Magnitude of the Global Automotive Vehicle Security System Market by Technology Type

6.6. Positioning System Market Trend and Forecast (US\$ Million and Million Units)

6.7. Mobile Communication System Market Trend and Forecast (US\$ Million and Million Units)

6.8. Face Detection System Market Trend and Forecast (US\$ Million and Million Units)

6.9. Real Time Location System Market Trend and Forecast (US\$ Million and Million Units)

## **7. GLOBAL VEHICLE SECURITY SYSTEM MARKET IN THE AUTOMOTIVE INDUSTRY – BY END MARKET**

7.1. Strategic Insights

7.2. Global Automotive Vehicle Security System Market by End Market in 2015

7.3. Global Automotive Vehicle Security System Market Trend and Forecast by End Market (US\$ Million)

7.4. Global Automotive Vehicle Security System Market Trend and Forecast by End Market (Million Units)

7.5. Growth Magnitude of the Global Automotive Vehicle Security System Market by End Market

7.6. OEMs: Global Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)

7.7. Aftermarket: Global Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)

## **8. GLOBAL VEHICLE SECURITY SYSTEM MARKET IN THE AUTOMOTIVE INDUSTRY – BY REGION**

- 8.1. Strategic Insights
- 8.2. Global Automotive Vehicle Security System Market by Region in 2015
- 8.3. Global Automotive Vehicle Security System Market Trend and Forecast by Region (US\$ Million)
- 8.4. Global Automotive Vehicle Security System Market Trend and Forecast by Region (Million Units)
- 8.5. Growth Magnitude of the Global Automotive Vehicle Security System Market by Region
- 8.6. North America: Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)
- 8.7. Europe: Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)
- 8.8. Asia-Pacific: Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)
- 8.9. Rest of the World: Automotive Vehicle Security System Market Trend and Forecast (US\$ Million and Million Units)

## **9. COMPETITIVE ANALYSIS**

- 9.1. Strategic Insights
- 9.2. Product Portfolio Analysis
- 9.3. Presence by Automotive Segment
- 9.4. Geographical Presence
- 9.5. New Product Launches
- 9.6. Mergers and Acquisitions
- 9.7. Market Share Analysis

## **10. STRATEGIC GROWTH OPPORTUNITIES**

- 10.1. Strategic Insights
- 10.2. Market Attractive Analysis
  - 10.2.1. Market Attractiveness by Vehicle Type
  - 10.2.2. Market Attractiveness by Product Type
  - 10.2.3. Market Attractiveness by Technology
  - 10.2.4. Market Attractiveness by End Market
  - 10.2.5. Market Attractiveness by Region

10.3. Emerging Trends

10.4. Key Success Factors

10.5. Growth Matrix Analysis

## **11. COMPANY PROFILE OF KEY PLAYERS**

11.1. Alps Electric

11.2. Continental AG

11.3. Delphi Automotive

11.4. Denso Corporation

11.5. Lear Corporation

11.6. Robert Bosch GmbH

11.7. Hella Kgaa Hueck & Co.

11.8. Marquardt

11.9. Mitsubishi Electric Corporation

11.10. Tokai Rika Co., Ltd

11.11. Valeo SA

11.12. ZW TRW Automotive

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