

Global Automotive Keyless Entry Systems Market by Vehicle type (Passenger Car, Light Duty Vehicle, and Medium & Heavy Duty Vehicle), by System Type (Remote and Passive), by End Market (OEMs and Aftermarket), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016-2021

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Abstracts

This is the ONGOING report. If ordered it could be delivered in 2-3 weeks timeframe.

This report, from Stratview Research, studies the global keyless entry systems market in the automotive industry over the period 2010 to 2021. The report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Keyless Entry Systems Market in the Automotive Industry: Highlights

The automotive industry has been leveraging the potential of the electric and electronic components in most of the application areas to enhance passenger comfort and to increase safety and security features in the vehicles. One such example is the keyless entry system that was introduced about 20 years back. The keyless entry system uses integrated circuit that transfers the electromagnetic signals to lock or unlock the vehicle door. This system provides high convenience and enhances the security of the vehicle.

The global keyless entry systems market in the automotive industry offers a good

growth opportunity and is expected to witness 6.8% CAGR during the forecast period of 2016 to 2021. Increasing automotive production, stringent vehicle theft prevention regulations, focus on high comfort and convenience, and demand for high security vehicles are the major drivers of the global keyless entry systems market.

Remote keyless entry system (RKE) is the dominant entry system worldwide and offers optimum solutions to all the low cost auto vehicles. Passive keyless entry system (PKE) is likely to witness the fastest growth during the forecast period as it offers higher convenience and better security to the vehicle than traditional remote keyless entry system. There would be a continuous shift from remote keyless entry system to passive keyless entry system in the next five years.

Passenger car segment is expected to remain the largest market for keyless entry systems during the forecast period. High demand for better comfort and security vehicles and increasing car production will continue to drive the demand of the keyless entry systems in the passenger car segment.

Asia-Pacific region is expected to be the growth engine of the global keyless entry systems market in the next five years, driven by emerging economies, such as China and India. China is the world's largest automotive market having a good growth potential in the next five years.

The supply chain of this market comprises raw material suppliers, keyless entry system manufacturers, distributors, and Automotive OEMs. The key automotive OEMs are Toyota, Daimler, GM, Ford, Hyundai, and Chrysler.

The global automotive keyless entry systems market is a highly consolidated market. The key keyless entry system manufacturers are Continental AG, Hella Group, Delphi, Valeo, TRW Automotive, Alps Electric and Mitsubishi Electric Corporation. New product development, capacity expansion and regional expansion are the key strategies adopted by the key players to gain competitive edge in the market.

RESEARCH METHODOLOGY

This report offers high quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor

presentation, white papers, patents, and articles have been leveraged to gather the data. More than 12 detailed primary interviews with the market players across the value chain in the all four regions and industry experts have been executed to obtain both the qualitative and quantitative insights.

REPORT FEATURES

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends of the carbon brakes market

Strategic growth opportunities for the existing and new players

Key success factors

The keyless entry system market in the automotive industry is segmented into the following categories.

Global Keyless Entry System Market in the Automotive Industry by Vehicle Type:

Passenger Car

Light Duty Vehicles

Medium & Heavy Duty Vehicles

Global Keyless Entry System Market in the Automotive Industry by Product Type:

Remote Keyless Entry (RKE)

Passive Keyless Entry (PKE)

Global Keyless Entry System Market in the Automotive Industry by End Market:

OEM

Aftermarket

Global Keyless Entry System Market in the Automotive Industry by Region:

North America

USA

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Russia

Rest of the Europe

Asia – Pacific

China

Japan

Korea

India

Rest of the Asia-Pacific

Rest of the World

Middle East

Latin America

REPORT CUSTOMIZATION OPTIONS

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

Company Profiling

Detailed profiling of additional market players (up to 3)

SWOT analysis of key players (up to 3)

Regional Segmentation

Current market segmentation of any one of the regions by product type

Competitive Benchmarking

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

Custom Research: Stratview research offers custom research services across the sectors. In case of any custom research requirement related to market assessment, competitive benchmarking, sourcing and procurement, target screening, and others, please send your enquiry at sales@stratviewresearch.com

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