

Automotive Headlamp Reflector Market by Vehicle Type (Passenger Car, Light Commercial Vehicle, and Medium- & Heavy-Duty Commercial Vehicle), by Light Type (Halogen, Xenon, LED, and Laser), by Material Type (Composites, Thermoplastics, and Others), by Manufacturing Process Type (Compression Molding, Injection Molding, and Others), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2018-2023

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Abstracts

This is the ONGOING report. If ordered it could be delivered in 2-3 weeks timeframe.

This report, from Stratview Research, studies the global automotive headlamp reflector market over the trend period of 2012 to 2017 and the forecast period of 2018 to 2023. The report provides detailed insights into the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Automotive Headlamp Reflector Market: Highlights

The global automotive headlamp reflector market is projected to reach an estimated value of US\$ 774.9 million in 2023. This is likely to create a healthy growth opportunity for the entire ecosystem of the market. Organic growth in automobile production, driven by increasing disposable income and growing urbanization is the major growth driver of

the global automotive headlamp reflector market. Other noticeable drivers of the market are the increasing demand for LED headlamps and an advancement in materials.

The global automotive headlamp reflector market is segmented based on the vehicle type as Passenger Car, Light Commercial Vehicle (LCV), and Medium- & Heavy-Duty Commercial Vehicle (MHCV). The passenger car is expected to remain the growth engine of the automotive headlamp reflector market during the forecast period. Large passenger car production and incorporation of advanced reflector materials are the major drivers of the segment over the next five years. Hatchback and SUVs are gaining more traction in the passenger car segment.

The global automotive headlamp reflector market is segmented based on the light type as Halogen, Xenon, LED, and Laser. Halogen is projected to maintain its dominance in the headlamp reflectors market over the next five years, driven by Asia-Pacific and rest of the world region. LED and laser are likely to be the fastest-growing light type segments over the next five years. Both developed regions (North America and Europe) have increasingly been shifting from halogen and Xenon headlamps to LED and laser headlamps. The shift is mainly attributed to the several benefits offered by LED and laser headlamps over halogen and Xenon lights, such as high energy efficiency, long life, lightweight, focused brightness, and faster illumination.

Based on the material type, the global automotive headlamp reflector market is segmented as Composites, Thermoplastics, and Others. Composite is projected to remain the most dominant material type in the automotive headlamp reflector market over the next five years. Bulk Molding Compound (BMC) is the most widely used composite material to make headlamp reflectors for all types of vehicles. It offers many a wide array of benefits over competing materials, such as an ability to manufacture complex and sharp curves, high gloss surface finish, excellent strength to weight ratio, lightweight, and excellent temperature resistance.

Based on the process type, the global automotive headlamp reflector market is classified as Injection Molding, Compression Molding, and Other Processes. Injection molding process is likely to remain the most dominant process in the global automotive headlamp reflector market during the next five years. The auto industry looks for those manufacturing processes that have an ability to fabricate a final part in merely one to two minutes. Injection molding is an ideal process for the mass production of small- to medium-sized complex and sharp parts. Both major material types; composites and non-reinforced thermoplastics, heavily rely on the injection molding process.

Asia-Pacific is expected to remain the largest headlamp reflector market during the forecast period. The region is also expected to generate the maximum opportunities over the next five years, driven by mainly China and India. The market dynamics of headlamp reflector in the Asia-Pacific region are broadly classified into two markets. The first is the matured automotive market, such as Japan and South Korea, where demand for headlamp reflectors has been decreasing due to the shift of automotive production to the developing economies. The second is developing economies, such as China and India, where the demand for headlamp reflector is continuously increasing with the increase in automobile production.

The supply chain of this market comprises raw material suppliers, compounders, reflector manufacturers, headlamp manufacturers, distributors, automotive OEMs, and dealers. The key automotive headlamp reflector manufacturers are Koito Manufacturing Co. Ltd, Valeo S.A., Magneti Marelli, Hella KGaA Hueck & Co., and Stanley Electric Co. Ltd. Lightweight product and strategic alliances are the key strategies adopted by the major players to gain a competitive edge in the market.

Research Methodology

This report offers high-quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles have been leveraged to gather the data. More than 10 detailed primary interviews with the market players across the value chain in all four regions and industry experts have been executed to obtain both qualitative and quantitative insights.

Report Features

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends

Strategic growth opportunities for the existing and new players

Key success factors

The global automotive headlamp reflector market is segmented into the following categories.

Global Automotive Headlamp Reflector Market, by Vehicle Type

Passenger Car (Regional Analysis: NA, Europe, APAC, and RoW)

Light Commercial Vehicle (Regional Analysis: NA, Europe, APAC, and RoW)

Medium- & Heavy-Duty Commercial Vehicle (Regional Analysis: NA, Europe, APAC, and RoW)

Global Automotive Headlamp Reflector Market, by Light Type

Halogen (Regional Analysis: NA, Europe, APAC, and RoW)

Xenon (Regional Analysis: NA, Europe, APAC, and RoW)

LED (Regional Analysis: NA, Europe, APAC, and RoW)

Laser (Regional Analysis: NA, Europe, APAC, and RoW)

Global Automotive Headlamp Reflector Market, by Material Type

Composites (Regional Analysis: NA, Europe, APAC, and RoW)

Thermoplastics (Regional Analysis: NA, Europe, APAC, and RoW)

Other Materials (Regional Analysis: NA, Europe, APAC, and RoW)

Global Automotive Headlamp Reflector Market, by Manufacturing Process Type

Compression Molding (Regional Analysis: NA, Europe, APAC, and RoW)

Injection Molding (Regional Analysis: NA, Europe, APAC, and RoW)

Other Processes (Regional Analysis: NA, Europe, APAC, and RoW)

Global Automotive Headlamp Reflector Market, by Region

North America (Country Analysis: the USA, Canada, and Mexico)

Europe (Country Analysis: Germany, France, UK, Italy, Russia, and Rest of Europe)

Asia-Pacific (Country Analysis: China, Japan, India, and Rest of Asia-Pacific)

Rest of the World (Country Analysis: the Middle East, Latin America, and Others)

Report Customization Options

With this detailed report, Stratview Research offers one of the following free

Automotive Headlamp Reflector Market by Vehicle Type (Passenger Car, Light Commercial Vehicle, and Medium- & H...

customization options to our respectable clients:

Company Profiling

Detailed profiling of additional market players (up to 3 players)

SWOT analysis of key players (up to 3 players)

Regional Segmentation

Current market size (2015) of headlamp reflector in any of the North American country by material type

Competitive Benchmarking

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

Custom Research: Stratview research offers custom research services across sectors. In case of any custom research requirement related to market assessment, competitive benchmarking, sourcing and procurement, target screening, and others, please send your inquiry at sales@stratviewresearch.com.

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10.5. Magneti Marelli

10.6. Valeo S.A.

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