

Bicomponent Fiber Market by Material Type (PE/PP, PE/PET, Co-PET/PET, and Others), by Structure Type (Sheath/Core, Side-by-Side, Islands-in-the-Sea, and Others), by End-Use Industry Type (Hygiene, Textiles, Automotive, Home Furnish, and others), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2019-2024

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Abstracts

This report, from Stratview Research, studies the bicomponent fiber market over the trend period from 2013 to 2018 and the forecast period of 2019 to 2024. The report provides detailed insights into the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities in the market.

Bicomponent Fiber Market: Highlights

The bicomponent fiber market seems prosperous with significant growth opportunities for market participants across the value chain. The market for bicomponent fibers is likely to reach an estimated value of US\$ 2,266.9 million in 2024. Rising living standard of people in both developed as well as developing countries, increasing demand for non-woven fabrics in various end-use industries, growing disposable diaper and feminine products, increasing preference for thermal-bonded non-woven products over adhesive-bonded non-woven products, and rising demand for nonwovens containing micro-size fibers are some of the key factors proliferating the demand for bicomponent fibers.

There has been a rapid progress in the non-woven technology in various end-use

industries, which is giving a raise to the non-woven fabrics demand. Day-to-day products from personal care to hygiene to filters and automotive fabric products have realized worthiness of non-woven fabrics. People are demanding such products which give more comfortable feel and softness. This is being done by replacing the traditional PP spun-bond fabric with bicomponent fiber.

Consumers are demanding hygiene and personal care products with improved softness, bulkiness, and fluid management. Bicomponent fibers have been in the forefront in fulfilling such requirements with a continuous advancement in products to meet consumer demand. Another factor creating an impact on the demand for bicomponent fiber is the textile industry. There are frequent fashion related peaks, which also demand highly efficient solutions for manufacturing textile fabrics. Circular knitting is one such example, which is in the limelight among textile fabrics, where bicomponent fibers have gained share.

The market is segmented based on the material type as PE/PP, PE/PET, Co-PET/PET, and Others. Co-PET/PET is expected to remain the most dominant material type in the market during the forecast period owing to its ease of production from petrochemical sources, low cost, good chemical resistance, and desirable range of physical properties. The material type is also likely to witness the highest growth during the same period, propelled by an increasing penetration of bicomponent fibers in the emerging markets, such as China. Co-PET/PET fibers are cheaper, which makes them the preferred choice, especially in the price-sensitive consumer geographies, such as China and India. Physical properties of polyester fibers are also competent at low cost, especially for the non-woven industry.

Based on the structure type, the market is segmented as sheath/core, side-by-side, islands-in-the-sea, and others. Sheath/core is projected to remain the growth engine of the market during the forecast period from 2019 to 2024. Sheath-core structure type generally has a low-melting-temperature polymer at the sheath and high-melting temperature polymer at the core. They are typically processed as bonding fibers for non-woven and their applications are extremely diverse, making them the most dominant bicomponent fiber structures in the market.

Based on the end-use industry type, the market is segmented as hygiene, textiles, automotive, home furnish, and others. Hygiene is projected to remain the largest as well as a fastest-growing segment of the market during the forecast period. Rising health and hygiene awareness among people around the world is fuelling the growth in the demand for various hygiene products, such as feminine products, baby diapers, and

wipes. Also, the demand for disposable hygiene products, such as diapers and sanitary napkins, has been growing in line with the world's population increase. This, in turn, is generating a greater demand for bicomponent fibers in the segment.

Automotive is likely to remain the second largest segment of the market during the forecast period because of an increase in the penetration of bicomponent fibers in the automobiles to attain lightweight materials with strong capabilities. Seat belts, headliners, seat covers, carpets, and floor mats are some of the key application areas of bicomponent fibers in the automotive industry.

In terms of regions, Asia-Pacific is expected to remain the largest and fastest-growing market for bicomponent fibers during the forecast period. The regional market is driven by a host of factors, such as growing awareness towards the hygienic environment and increasing population. Rising disposable income, improving healthcare infrastructure, and favorable government regulations regarding health and hygiene are further boosting the demand for bicomponent fibers in the region. China is likely to remain the growth engine of the region's market in the foreseen future. The country is also the world's largest market for bicomponent fibers and is expected to maintain its dominance during the forecast period.

The supply chain of this market comprises raw material suppliers, bicomponent fiber manufacturers, nonwoven manufacturers, and end users. The key bicomponent fiber manufacturers are ES FiberVisions, Huvis Corporation, Far Eastern New Century, Jiangnan High Polymer Fiber Co., Ltd., CHA Technologies Group, and Jiaying Xinwei Chemical Fiber Co., Ltd. Development of durable, stronger and softer bicomponent fibers and execution of mergers & acquisitions are some of the key strategies adopted by the key players to gain a competitive edge in the market.

Bicomponent Fiber Market: Research Methodology

This report offers high-quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles, have been leveraged to gather the data. We have conducted more than 10 detailed primary interviews with the market players across the value chain in all four regions and industry experts to obtain both qualitative as well as quantitative insights.

Bicomponent Fiber Market Report Features

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, Product portfolio, Product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends

Strategic growth opportunities for the existing and new players

Key success factors

The bicomponent fiber market is segmented into the following categories.

Bicomponent Fiber Market by Material Type:

PE/PP (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

PE/PET (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Co-PET/PET (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Others (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Bicomponent Fiber Market by End-Use Industry Type:

Hygiene (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Textiles (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Automotive (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Home Furnish (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Others (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Bicomponent Fiber Market by Structure Type:

Sheath/Core (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Side-by-Side (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Islands-in-the-Sea (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Others (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Bicomponent Fiber Market by Region:

North America (Country Analysis: the USA, Canada, and Mexico)

Europe (Country Analysis: Germany, the UK, Russia, France, and Rest of Europe)

Asia-Pacific (Country Analysis: Japan, India, China, and Rest of Asia-Pacific)

Rest of the world (Country Analysis: Latin America, the Middle East, and Others)

Report Customization Options

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

Company Profiling

Detailed profiling of additional market players (up to 3 players)

SWOT analysis of key players (up to 3 players)

Market Segmentation

Current market segmentation of any one of the end-use industries by material type

Competitive Benchmarking

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

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