

# **Automotive Composite Liftgate Market by Vehicle Type (Hatchback, SUV, and Others), by Manufacturing Process Type (Compression Molding, and Injection Molding), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2019-2024**

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## **Abstracts**

This report, from Stratview Research, studies the composite liftgate market in the global automotive industry over the forecast period of 2019 to 2024, both in terms of value as well as units. The report provides detailed insights into the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

### **Automotive Composite Liftgate Market: Highlights**

Liftgate is generally made of steel by auto OEMs themselves; however, with the advent of lightweight components, composites have been in limelight and have already become successful in making a remarkable presence in liftgate of vehicles. Composites play a vital role in contributing to weight reduction without compromising the strength and performance of the overall system. This is attracting tier players as well as raw material suppliers including resin, fiber, and coating suppliers, to tap the growing opportunity of composites in the automotive liftgate market.

Composite liftgate is among the few automotive components that are experiencing staggering growth. It accounts for less than one-fifth of the overall liftgate market at present but offers huge growth potential in the coming years. Stringent regulations imposed by governments of many countries are putting pressure on the automakers to

curb the overall vehicle weight to increase fuel efficiency or reduce carbon emissions. As a result, liftgates have experienced a significant change in the selection of materials over the period.

As per Stratview Research, the global composite liftgate market is likely to experience excellent growth over the next five years to reach an estimated value of US\$ 1,183.3 million in 2024. Increasing automotive production, increasing share of SUVs in the overall vehicle production, and increasing demand for lightweight liftgate over bulky metallic liftgate are some of the key factors driving the growth of the market. Ford Motor Company, Nissan Motor Co. Ltd., BMW AG, Groupe Renault, Group PSA, and The Volvo Group are some of the major OEMs that have switched towards composite liftgate in some of their mass-selling models.

The market is segmented based on the vehicle type as Hatchback, SUV, and Others. Hatchback is likely to remain the most dominant segment over the next five years; however, SUV is likely to be the fastest-growing segment during the same period. Renault Clio and Megane, Peugeot 308 and 508, and BMW i3 are some key hatchback models that contain composite liftgate.

The market is segmented based on the manufacturing process type as Injection Molding and Compression Molding. Injection molding is expected to remain the most dominant process over the next five years, whereas compression molding is likely to experience a higher growth during the same period. Sheet molding compound (SMC) and long-fiber-reinforced thermoplastic (LFRT) compounds are the major types of composites being processed for fabricating composite liftgate.

Based on regions, Europe is expected to remain the largest market for composite liftgates during the forecast period. European OEMs such as Group PSA, Groupe Renault, and BMW AG have been the early movers in adopting composite liftgate, leading to the dominance of the region in the global market. However, Asia-Pacific is likely to be the fastest-growing region in the market, driven by China. Despite weakening economic growth of China, the country is still able to attract investments from automakers. All the major global automakers are rolling out their assembly plants in the country to serve the growing local demand as well as the export market. This is also casting a huge impact on the overall market dynamics of liftgates, as the country is gradually becoming the major market for composite liftgates.

The supply chain of this market comprises raw material suppliers, composite compound suppliers, composite liftgate manufacturers, automotive OEMs, and dealers. Major

automotive composite liftgate manufacturers are Plastic Omnium Group, Magna International Inc. and Trinseo S.A. Development of lightweight composite liftgates, targeting untapped vehicle models, execution of mergers & acquisitions, and formation of long-term contracts with OEMs are the key strategies adopted by the major players to gain a competitive edge in the market.

### Research Methodology

This report offers high-quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles, have been leveraged to gather the data. About 10 detailed primary interviews with the market players across the value chain in all four regions and industry experts have been executed to obtain both qualitative and quantitative insights.

### Report Features

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, geographical presence, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging trends

Strategic growth opportunities for the existing and new players

Key success factors

The global automotive composite liftgate market is segmented into the following categories:

Automotive Composite Liftgate Market by Vehicle Type:

Hatchback

SUV

Others

Automotive Composite Liftgate Market by Manufacturing Process Type:

Compression Molding Process

Injection Molding Process

Automotive Composite Liftgate Market by Region:

North America (Country Analysis: The USA and Others)

Europe (Country Analysis: France, Germany, The UK, and Rest of Europe)

Asia-Pacific (Country Analysis: China, Japan, and Rest of Asia-Pacific)

Rest of the World (Country Analysis: Brazil and Others)

Report Customization Options

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

Customer Mapping

Model mapping of three major OEMs using a composite liftgate

Mapping of the manufacturing process of composite liftgate for those identified models.

Competitive Benchmarking

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

## Contents

Disclaimer  
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Abbreviation  
Currency Exchange  
About Us  
Report Scope  
Report Objectives  
Research Methodology  
Secondary Research  
Key Information Gathered from Secondary Research  
Primary Research  
Key Information Gathered from Primary Research  
Breakdown of Primary Interviews by Region, Designation, and Value Chain Node  
Data Analysis and Triangulation

### **1. EXECUTIVE SUMMARY**

### **2. COMPOSITE LIFTGATE MARKET: OVERVIEW AND MARKET FORCES**

2.1. Introduction  
2.2. Market Classification  
    2.2.1. By Vehicle Type  
    2.2.2. By Manufacturing Process Type  
    2.2.3. By Region  
2.3. Market Drivers  
2.4. Market Constraints  
2.5. Supply Chain Analysis  
2.6. Industry Life Cycle Analysis  
2.7. PEST Analysis: Impact Assessment of Changing Business Environment  
2.8. Porter's Five Force Model  
    2.8.1. Bargaining Power of Suppliers  
    2.8.2. Bargaining Power of Constraints  
    2.8.3. Threat of New Entrants  
    2.8.4. Threat of Substitutes  
    2.8.5. Competitive Rivalry  
2.9. SWOT Analysis

### **3. AUTOMOTIVE COMPOSITE LIFTGATE MARKET ANALYSIS – BY VEHICLE TYPE**

#### 3.1. Strategic Insights

#### 3.2. Hatchback Composite Liftgate Market Trend and Forecast (US\$ Million and Million Units)

#### 3.3. SUV Composite Liftgate Market Trend and Forecast (US\$ Million and Million Units)

#### 3.4. Others: Composite Liftgate Market Trend and Forecast (US\$ Million and Million Units)

### **4. AUTOMOTIVE COMPOSITE LIFTGATE MARKET ANALYSIS – BY MANUFACTURING PROCESS TYPE**

#### 4.1. Strategic Insights

#### 4.2. Automotive Compression-Molded Composite Liftgate Market Trend and Forecast (US\$ Million and Million Units)

#### 4.3. Automotive Injection-Molded Composite Liftgate Market Trend and Forecast (US\$ Million and Million Units)

### **5. AUTOMOTIVE COMPOSITE LIFTGATE MARKET ANALYSIS – BY REGION**

#### 5.1. Strategic Insights

#### 5.2. North American Automotive Composite Liftgate Market Analysis

##### 5.2.1. North American Automotive Composite Liftgate Market, T&F by Country (US\$ Million and Million Units)

##### 5.2.1.1 The USA: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

##### 5.2.1.2 Others: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

#### 5.3. European Automotive Composite Liftgate Market Analysis

##### 5.3.1. European Automotive Composite Liftgate Market, T&F by Country (US\$ Million and Million Units)

##### 5.3.1.1. Germany: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

##### 5.3.1.2 France: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

##### 5.3.1.3. The UK: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

##### 5.3.1.4. Rest of Europe: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

Million Units)

#### 5.4. Asia-Pacific's Automotive Composite Liftgate Market Analysis

5.4.1. Asia-Pacific's Automotive Composite Liftgate Market, T&F by Country (US\$ Million and Million Units)

5.4.1.1 China: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

5.4.1.2 Japan: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

5.4.1.3. Rest of Asia-Pacific's: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

#### 5.5. Rest of the World's (RoW) Automotive Composite Liftgate Market Analysis

5.5.1. Rest of the World's (RoW) Automotive Composite Liftgate Market, T&F by Country (US\$ Million and Million Units)

5.5.1.1 Brazil: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

5.5.1.2 Others: Automotive Composite Liftgate Market T&F (US\$ Million and Million Units)

## 6. COMPETITIVE ANALYSIS

6.1. Strategic Insights

6.2. Presence in Vehicle Type

6.3. Geographical Presence

6.4. New Product Launches

6.5. Mergers and Acquisitions

6.6. Market Share Analysis.

## 7. STRATEGIC GROWTH OPPORTUNITIES

7.1. Strategic Insights

7.2. Market Attractiveness Analysis

7.2.1. Attractiveness Analysis by Vehicle Type

7.2.2. Attractiveness Analysis by Process Type

7.2.3. Attractiveness Analysis by Region

7.2.4. Attractiveness Analysis by Country

7.3. Emerging Trends

7.4. Growth Matrix Analysis

7.5. Key Success Factors

## **8. COMPANY PROFILES OF KEY PLAYERS**

8.1. Magna International Inc.

8.2. Plastic Omnium Group

8.3. Trinseo S.A.



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