

Aluminum Fishing Boat Market by Boat Type (Deep-V Boat, Bass Boat, Multi-Species Boat, and Others), by Size Type (16 Feet), by Engine Type (300 HP), and by Region (North America, Europe, Asia-Pacific, and Rest of the World) Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2019-2024

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Abstracts

This strategic assessment report, from Stratview Research, studies the aluminum fishing boat market for the trend period of 2013 to 2018 and the forecast period of 2019 to 2024 in terms of both value and units. The report provides detailed insights into the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market. This report can be decisive especially for the boating industry stakeholders for the identification of the low-hanging fruits available in the market in order to expedite their growth.

Aluminum Fishing Boat Market: Highlights

Boating is one of the major outdoor participation activities, especially in the USA, alone accounting for more than 35% of the USA's total outdoor participation activities. Also, there is a growth in outdoor participation rate in the USA with boating being the most preferred activity among all. Freshwater participants are more than thrice the saltwater fishing participants. There are different types of boats designed for fishing activities in saltwater and freshwater. Aluminum fishing boats are preferably used for freshwater fishing, whereas fiberglass boats are generally used for saltwater fishing.

Historically, there has been a wide variety of traditional materials such as steel, wood and concrete, used for the construction of hulls of fishing boats. However, all these have serious shortcomings. For instance, steel hulls are heavy and subject to rust, wooden

hulls are prone to frequent leaks and rotting and are also heavy to an extent, and concrete hulls are very heavy and hard to handle. Over the past few decades, aluminum and fiberglass hulls came into picture and have started being widely used in fishing boats.

The global aluminum fishing boat market is projected to depict a healthy growth over the next five years to reach an estimated value of US\$ 1,741.4 million in 2024. Aluminum is the most widely used material to manufacture the hull in fishing boats. Increasing new boat sales, increasing outdoor activities participants coupled with increasing number of fishing participants, and lower cost of aluminum boats than fiberglass boats are some of the key factors fueling the demand for aluminum fishing boats across regions, especially in North America.

The global aluminum fishing boat market is segmented based on boat type as deep-v boat, bass boat, multi-species boat and others. Deep-V boat is expected to remain the growth engine of the market during the forecast period. Extra-wide bottom making anglers more comfortable, smoother riding experience, and excellent stability on bigger waves are the factors spearheading the demand for deep-V boats in the market.

Based on the regions, North America is expected to remain the largest market for aluminum fishing boats during the forecast period with the USA being the growth engine. Aluminum fishing boats are majorly sold in the Northern USA region. Europe also holds a considerable share in the market with Scandinavia and Germany being the key demand generators in the region.

The supply chain of this market comprises raw material suppliers, aluminum fishing boat manufacturers, distributors, dealers, and end-users. Some of the key aluminum fishing boat manufacturers are Brunswick Corporation, White River Marine Group, Bombardier Recreational Products Inc. Correct Craft, Smoker Craft Inc., and Yamaha Motor Company Ltd. Development of high-performance and valuable aluminum fishing boats, expansion of distribution network in the untapped markets, regional expansion, and formation of mergers & acquisitions are the key strategies adopted by the key players to gain a competitive edge in the market.

Research Methodology

This report offers high-quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 700 authenticated secondary sources

such as boat manufacturers' annual reports, fact books, press releases, boating industry journals, investor presentations, white papers, patents, and articles have been leveraged to gather the data. 15 detailed primary interviews with the market players across the value chain in the all four regions and industry experts have been conducted to obtain both qualitative and quantitative insights.

Report Features

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis

Market trend and forecast analysis

Market segment trend and forecast

Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.

Attractive market segments and associated growth opportunities

Emerging Trends

Strategic growth opportunities for the existing and new players

Key success factors

The global aluminum fishing boat market is segmented into the following categories.

Aluminum Fishing Boat Market, By Boat Type

Deep-V Boat (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Bass Boat (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Multi-Species Boat (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Others (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Aluminum Fishing Boat Market, By Size Type

16 Feet Fishing Boats (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Aluminum Fishing Boat Market, By Engine Type

300 HP (Regional Analysis: North America, Europe, Asia-Pacific, and RoW)

Aluminum Fishing Boat Market, By Region

North America (Country Analysis: the USA, Canada, and Mexico)

Europe (Country Analysis: Germany, France, Scandinavia, Russia, and RoE)

Asia-Pacific (Country Analysis: Australia, New Zealand, China, and Rest of Asia-Pacific)

Rest of the World (Country Analysis: Latin America, the Middle East, and Others)

Report Customization Options

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

Company Profiling

Detailed profiling of additional market players (up to three players)

SWOT analysis of key players (up to three players)

Market Segmentation

Current market size (2018) of any one of the application types by size type

Competitive Benchmarking

Benchmarking of key players on the following parameters: Product portfolio, geographical reach, regional presence, and strategic alliances

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