

Xanthan Gum - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Xanthan Gum market is expected to grow from \$351.24 million in 2016 to reach \$485.64 million by 2023 with a CAGR of 4.7%.

Growing demand for glutenfree and natural products, changes in consumer lifestyle & preference, and increasing demand from food & beverage industry are the factors boosting the market growth during the forecast period. However, quality issues of xanthan gum, competition from substitute products are hindering the market growth.

Among the applications, food & beverage segment is expected to witness high growth rate during the forecast period due to growing usage of xanthan gum in confectionery products, sauces & dressings, dairy products, and bakery products. Thickeners segment is witnessing a significant growth driven by rising applications in personal care. North America accounted for the largest share in global market due to increasing awareness about healthier diet products, rising in oil drilling activities. Asia Pacific is expected to witness fastest growth on account of rising demand from china.

Some of the key players in global xanthan gum market include Archer Daniels Midland Company, Cargill, Cp Kelco, Deosen Biochemical Ltd., E. I. Du Pont De Nemours and Company, FMC BioPolymer, Fuerst Day Lawson, Fufeng Group Company Ltd., Hebei Xinhe Biochemical Co., Ltd., Ingredion Incorporated, Jungbunzlauer Suisse AG, MeiHua Holdings Group Co., Ltd, Qingdao Unionchem Co Ltd., Solvay, The Aurora Chemical, and The Zoranoc Oilfield Chemical.

Forms Covered:

Liquid Form

Dry Form

Functions Covered:

Coating Materials

Fat Replacers

Gelling Agents

Stabilizers

Thickeners

Other Functions

Applications Covered:

Pharmaceutical

Agrochemicals

Personal Care

Oil & Gas

Lab Research

Printing Inks

Paints

Food & Beverages

Confectionery Products

Sauces & Dressings

Beverages

Meat & Poultry Products

Dairy Products

Bakery Products

Others

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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