

# Wound Care - Global Market Outlook (2017-2023)

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## **Abstracts**

According to Stratistics MRC, the Global Wound Care market is accounted for \$18.22 billion in 2016 and is expected to reach \$26.24 billion by 2023 growing at a CAGR of 5.3%. The market is ubiquitous with vast usage of these products in healing and preventing infection. Growing incidence of Hospital-acquired infections & awareness among people is driving the market. Apart from these, technological advancements and new innovative products are some other factors favoring the market. However, high cost associated with advanced wound care is inhibiting the market.

Wound Care is a competitive market with dozens of significant competitors and hundreds of smaller companies selling products designed to reduce hospital stays. Wound Management Products segment is estimated to be the fastest growing segment among product type on account of increasing geriatric population, rising incidence of chronic diseases and greater effectiveness in providing healing.

North America accounted for largest market share owing to rising awareness regarding new technologies for wound care, government support in the form of funding, and rising diabetic and aged population. Moreover, Asia Pacific is poised to be the fastest growing market attributing to increasing health awareness. The emerging generation of wound care products and technologies are well positioned to capitalize on this growth in this region.

Some of the key players in global Wound Care market include Covidien PLC (A Subsidiary of Medtronic Company), Convatec Healthcare B S.À.R.L., Integra LifeSciences, Hollister, Inc., Ethicon, Inc. (A Subsidiary of Johnson & Johnson), Derma Sciences, Inc., Mölnlycke Health Care AB (Subsidiary of Investor AB), Smith & Nephew PLC, Coloplast A/S, BSN medical, Baxter International Inc., 3M Company and Acelity L.P. Inc.



Products Covered:

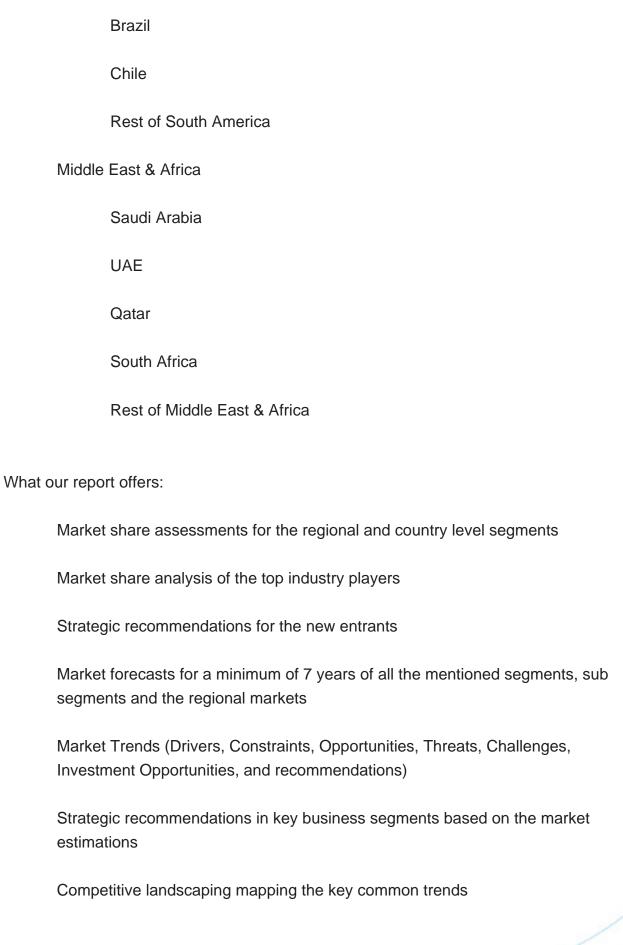
Exudate Management	
Infection Management	
Wound Management Products	
Surgical Wound Care Products	
Traditional and Basic Wound Care Products	
Wound Types Covered:	
Radionecrosis	
Trauma Lacerations	
Surgical Wounds	
Chronic Wounds & Ulcers	
Burns	
Acute Wounds	
End Users Covered:	
Home Healthcare	
Long-Term Care Facilities	
Hospitals and Specialty Wound Clinics	
Desires Organia	
Regions Covered:	



North America		
	US	
	Canada	
	Mexico	
Europ	е	
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	Rest of Asia Pacific	
South	America	

Argentina







Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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**Note:** Tables for North America, Europe, APAC, South America and Middle East & Africa Regions are also represented in the same manner as above.



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