

Wound Care - Global Market Outlook (2017-2023)

<https://marketpublishers.com/r/WFD96A121CEEN.html>

Date: October 2017

Pages: 166

Price: US\$ 4,150.00 (Single User License)

ID: WFD96A121CEEN

Abstracts

According to Statistics MRC, the Global Wound Care market is accounted for \$18.22 billion in 2016 and is expected to reach \$26.24 billion by 2023 growing at a CAGR of 5.3%. The market is ubiquitous with vast usage of these products in healing and preventing infection. Growing incidence of Hospital-acquired infections & awareness among people is driving the market. Apart from these, technological advancements and new innovative products are some other factors favoring the market. However, high cost associated with advanced wound care is inhibiting the market.

Wound Care is a competitive market with dozens of significant competitors and hundreds of smaller companies selling products designed to reduce hospital stays. Wound Management Products segment is estimated to be the fastest growing segment among product type on account of increasing geriatric population, rising incidence of chronic diseases and greater effectiveness in providing healing.

North America accounted for largest market share owing to rising awareness regarding new technologies for wound care, government support in the form of funding, and rising diabetic and aged population. Moreover, Asia Pacific is poised to be the fastest growing market attributing to increasing health awareness. The emerging generation of wound care products and technologies are well positioned to capitalize on this growth in this region.

Some of the key players in global Wound Care market include Covidien PLC (A Subsidiary of Medtronic Company), Convatec Healthcare B S.À.R.L., Integra LifeSciences, Hollister, Inc., Ethicon, Inc. (A Subsidiary of Johnson & Johnson), Derma Sciences, Inc., Mölnlycke Health Care AB (Subsidiary of Investor AB), Smith & Nephew PLC, Coloplast A/S, BSN medical, Baxter International Inc., 3M Company and Acelity L.P. Inc.

Products Covered:

Exudate Management

Infection Management

Wound Management Products

Surgical Wound Care Products

Traditional and Basic Wound Care Products

Wound Types Covered:

Radionecrosis

Trauma Lacerations

Surgical Wounds

Chronic Wounds & Ulcers

Burns

Acute Wounds

End Users Covered:

Home Healthcare

Long-Term Care Facilities

Hospitals and Specialty Wound Clinics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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Note: Tables for North America, Europe, APAC, South America and Middle East & Africa Regions are also represented in the same manner as above.

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