

Wireless RFID Readers - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Wireless RFID Readers Market is accounted for \$13.15 million in 2017 and is expected to reach \$46.62 million by 2026 growing at a CAGR of 15.1%. Increasing retail industry and growing government support are the factors driving the global wireless RFID readers market. However, increasing concerns about security and privacy is expected to hinder the growth of the global wireless RFID readers market.

The RFID reader is a device which uses a radio frequency to transfer data to the RFID label without using wires in order to categorize, identify, and track assets. The wireless RFID device is utilized to make a connection with RFID tags, this reader contains antennas which is able to emit and receive a signal from label.

Based on the operating system segment, the android segment is expected to account for the largest growth in the global wireless RFID readers market. Increasing usage of smart mobiles coupled with Android operating systems, low costs, and more compatibility are some factors expected to drive revenue growth of the Android operating system segment.

By geography, North America is projected to hold the largest share in the wireless RFID readers market. Growing adoption and permeation of wireless RFID readers and Increasing application of RFID s in various industries in this region.

Some of the key players in the Wireless RFID Readers market include CipherLab Co., Ltd., Honeywell International Inc., Feig Electronics GmbH, Invengo Technology Pte. Ltd, Technology Solutions (UK) Ltd., Nedap N.V., Alien Technology, Bright Alliance Technology Limited, JADAK, a Novanta Company, Datalogic S.P.A and Impinj, Inc.

Types Covered:

Portable

Fixed /Wall Mounted

Operating Systems Covered:

Windows

Android

Media Access Control (MAC)

Other Operating Systems

Applications Covered:

Inventory Management

Personnel Tracking

Asset Tracking

Access Control

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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