

Wireless Health - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Wireless Health market is expected to grow from \$37.26 billion in 2015 to reach \$151.74 billion by 2022 with a CAGR of 22.2%. Growing technological advancements in wireless communication, increasing usage of internet and bandwidth are some of the major factors propelling the market growth. In addition, rapid changes in health care services and mainstreaming of cloud computing are other factors driving the market growth. On the other hand, privacy issues of data, expensive wearable devices, and dearth of skilled IT professionals in healthcare are the factors hindering the market growth.

Among all devices smartphone segment is experiencing highest CAGR during the forecast period. North America accounted for the largest share in global wireless health market followed by Europe. Asia Pacific is expected to witness huge growth rate during forecast period. It is attributed to growing geriatric population, growing adoption of healthcare IT solutions, and increasing medical tourism industry in emerging countries such as China, Japan and India.

Some of the key players in global wireless health market include Intel Corporation, IBM Corporation, Hewlett-Packard Company, Cisco Systems, Inc., Cerner Corporation, Brocade Communications Systems, Inc., AT&T, Inc., Aruba Networks, Inc., Apple, Inc., Allscripts Healthcare Solutions, Inc., Alcatel-Lucent Sa, Aerohive Networks, Inc., Vocera Communications, Inc., Verizon Communications, Inc., Siemens Healthcare, Samsung Group,

Research In Motion (Blackberry), Qualcomm, Inc., Philips Healthcare, Motorola Solutions, Inc., and Mckesson Corporation.

Devices Covered:

Mobile Phone

Pager

PDA

Smartphone

Tablet Pc

Components Covered:

Software

Services

Hardware

Technologies Covered:

WLAN/Wi-Fi

WiMAX

WWAN

3G and 4G

CDMA

GPRS

GPS

WPAN

RFID, RTLS, and IPS

Bluetooth

Ant+

Ultra-wide Band (UWB)

ZigBee

Z-wave

Applications Covered:

Patient Communication and Support

Patient-specific

Physiological Monitoring

Provider/Payer-specific

End Users Covered:

Patients/Individuals

Payers

Providers

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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