

Wireless Health - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Wireless Health market is expected to grow from \$37.26 billion in 2015 to reach \$151.74 billion by 2022 with a CAGR of 22.2%. Growing technological advancements in wireless communication, increasing usage of internet and bandwidth are some of the major factors propelling the market growth. In addition, rapid changes in health care services and mainstreaming of cloud computing are other factors driving the market growth. On the other hand, privacy issues of data, expensive wearable devices, and dearth of skilled IT professionals in healthcare are the factors hindering the market growth.

Among all devices smartphone segment is experiencing highest CAGR during the forecast period. North America accounted for the largest share in global wireless health market followed by Europe. Asia Pacific is expected to witness huge growth rate during forecast period. It is attributed to growing geriatric population, growing adoption of healthcare IT solutions, and increasing medical tourism industry in emerging countries such as China, Japan and India.

Some of the key players in global wireless health market include Intel Corporation, IBM Corporation, Hewlett-Packard Company, Cisco Systems, Inc., Cerner Corporation, Brocade Communications Systems, Inc., AT&T, Inc., Aruba Networks, Inc., Apple, Inc., Allscripts Healthcare Solutions, Inc., Alcatel-Lucent Sa, Aerohive Networks, Inc., Vocera Communications, Inc., Verizon Communications, Inc., Siemens Healthcare, Samsung Group,

Research In Motion (Blackberry), Qualcomm, Inc., Philips Healthcare, Motorola Solutions, Inc., and Mckesson Corporation.

Devices Covered:

Mobile Phone

Pager

PDA

Smartphone

Tablet Pc

Components Covered:

Software

Services

Hardware

Technologies Covered:

WLAN/Wi-Fi

WiMAX

WWAN

3G and 4G

CDMA

GPRS

GPS

WPAN

RFID, RTLS, and IPS

Bluetooth

Ant+

Ultra-wide Band (UWB)

ZigBee

Z-wave

Applications Covered:

Patient Communication and Support

Patient-specific

Physiological Monitoring

Provider/Payer-specific

End Users Covered:

Patients/Individuals

Payers

Providers

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Technology Analysis
- 3.9 End User Analysis
- 3.10 Emerging Markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL WIRELESS HEALTH MARKET, BY DEVICES

- 5.1 Introduction
- 5.2 Mobile Phone
- 5.3 Pager
- 5.4 PDA
- 5.5 Smartphone
- 5.6 Tablet Pc

6 GLOBAL WIRELESS HEALTH MARKET, BY COMPONENT

- 6.1 Introduction
- 6.2 Software
- 6.3 Services
- 6.4 Hardware

7 GLOBAL WIRELESS HEALTH MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 WLAN/Wi-Fi
- 7.3 WiMAX
- 7.4 WWAN
 - 7.4.1 3G and 4G
 - 7.4.2 CDMA
 - 7.4.3 GPRS
 - 7.4.4 GPS
- 7.5 WPAN
 - 7.5.1 RFID, RTLS, and IPS
 - 7.5.2 Bluetooth
 - 7.5.3 Ant+
 - 7.5.4 Ultra-wide Band (UWB)
 - 7.5.5 ZigBee
 - 7.5.6 Z-wave

8 GLOBAL WIRELESS HEALTH MARKET, BY APPLICATIONS

- 8.1 Introduction
- 8.2 Patient Communication and Support

- 8.3 Patient-specific
- 8.4 Physiological Monitoring
- 8.5 Provider/Payer-specific

9 GLOBAL WIRELESS HEALTH MARKET, BY END USER

- 9.1 Introduction
- 9.2 Patients/Individuals
- 9.3 Payers
- 9.4 Providers

10 GLOBAL WIRELESS HEALTH MARKET, BY GEOGRAPHY

- 10.1 North America
 - 10.1.1 US
 - 10.1.2 Canada
 - 10.1.3 Mexico
- 10.2 Europe
 - 10.2.1 Germany
 - 10.2.2 France
 - 10.2.3 Italy
 - 10.2.4 UK
 - 10.2.5 Spain
 - 10.2.6 Rest of Europe
- 10.3 Asia Pacific
 - 10.3.1 Japan
 - 10.3.2 China
 - 10.3.3 India
 - 10.3.4 Australia
 - 10.3.5 New Zealand
 - 10.3.6 Rest of Asia Pacific
- 10.4 Rest of the World
 - 10.4.1 Middle East
 - 10.4.2 Brazil
 - 10.4.3 Argentina
 - 10.4.4 South Africa
 - 10.4.5 Egypt

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Intel Corporation
- 12.2 IBM Corporation
- 12.3 Hewlett-Packard Company
- 12.4 Cisco Systems, Inc.
- 12.5 Cerner Corporation
- 12.6 Brocade Communications Systems, Inc.
- 12.7 AT&T, Inc.
- 12.8 Aruba Networks, Inc.
- 12.9 Apple, Inc.
- 12.10 Allscripts Healthcare Solutions, Inc.
- 12.11 Alcatel-Lucent Sa
- 12.12 Aerohive Networks, Inc.
- 12.13 Vocera Communications, Inc.
- 12.14 Verizon Communications, Inc.
- 12.15 Siemens Healthcare
- 12.16 Samsung Group
- 12.17 Research In Motion (Blackberry)
- 12.18 Qualcomm, Inc.
- 12.19 Philips Healthcare
- 12.20 Motorola Solutions, Inc.
- 12.21 Mckesson Corporation

List Of Tables

LIST OF TABLES

- Table 1 Global Wireless Health Market, By Region (2013-2022) (\$MN)
- Table 2 Global Wireless Health Market, By Devices (2013-2022) (\$MN)
- Table 3 Global Wireless Health Market, By Mobile Phone (2013-2022) (\$MN)
- Table 4 Global Wireless Health Market, By Pager (2013-2022) (\$MN)
- Table 5 Global Wireless Health Market, By PDA (2013-2022) (\$MN)
- Table 6 Global Wireless Health Market, By Smartphone (2013-2022) (\$MN)
- Table 7 Global Wireless Health Market, By Tablet Pc (2013-2022) (\$MN)
- Table 8 Global Wireless Health Market, By Component (2013-2022) (\$MN)
- Table 9 Global Wireless Health Market, By Software (2013-2022) (\$MN)
- Table 10 Global Wireless Health Market, By Services (2013-2022) (\$MN)
- Table 11 Global Wireless Health Market, By Hardware (2013-2022) (\$MN)
- Table 12 Global Wireless Health Market, By Technology (2013-2022) (\$MN)
- Table 13 Global Wireless Health Market, By WLAN/Wi-Fi (2013-2022) (\$MN)
- Table 14 Global Wireless Health Market, By WiMAX (2013-2022) (\$MN)
- Table 15 Global Wireless Health Market, By WWAN (2013-2022) (\$MN)
- Table 16 Global Wireless Health Market, By 3G and 4G (2013-2022) (\$MN)
- Table 17 Global Wireless Health Market, By CDMA (2013-2022) (\$MN)
- Table 18 Global Wireless Health Market, By GPRS (2013-2022) (\$MN)
- Table 19 Global Wireless Health Market, By GPS (2013-2022) (\$MN)
- Table 20 Global Wireless Health Market, By WPAN (2013-2022) (\$MN)
- Table 21 Global Wireless Health Market, By RFID, RTLS, and IPS (2013-2022) (\$MN)
- Table 22 Global Wireless Health Market, By Bluetooth (2013-2022) (\$MN)
- Table 23 Global Wireless Health Market, By Ant+ (2013-2022) (\$MN)
- Table 24 Global Wireless Health Market, By Ultra-wide Band (UWB) (2013-2022) (\$MN)
- Table 25 Global Wireless Health Market, By ZigBee (2013-2022) (\$MN)
- Table 26 Global Wireless Health Market, By Z-wave (2013-2022) (\$MN)
- Table 27 Global Wireless Health Market, By Applications (2013-2022) (\$MN)
- Table 28 Global Wireless Health Market, By Patient Communication and Support (2013-2022) (\$MN)
- Table 29 Global Wireless Health Market, By Patient-specific (2013-2022) (\$MN)
- Table 30 Global Wireless Health Market, By Physiological Monitoring (2013-2022) (\$MN)
- Table 31 Global Wireless Health Market, By Provider/Payer-specific (2013-2022) (\$MN)
- Table 32 Global Wireless Health Market, By End User (2013-2022) (\$MN)
- Table 33 Global Wireless Health Market, By Patients/Individuals (2013-2022) (\$MN)

- Table 34 Global Wireless Health Market, By Payers (2013-2022) (\$MN)
- Table 35 Global Wireless Health Market, By Providers (2013-2022) (\$MN)
- Table 36 North America Wireless Health Market, By Country (2013-2022) (\$MN)
- Table 37 North America Wireless Health Market, By Devices (2013-2022) (\$MN)
- Table 38 North America Wireless Health Market, By Mobile Phone (2013-2022) (\$MN)
- Table 39 North America Wireless Health Market, By Pager (2013-2022) (\$MN)
- Table 40 North America Wireless Health Market, By PDA (2013-2022) (\$MN)
- Table 41 North America Wireless Health Market, By Smartphone (2013-2022) (\$MN)
- Table 42 North America Wireless Health Market, By Tablet Pc (2013-2022) (\$MN)
- Table 43 North America Wireless Health Market, By Component (2013-2022) (\$MN)
- Table 44 North America Wireless Health Market, By Software (2013-2022) (\$MN)
- Table 45 North America Wireless Health Market, By Services (2013-2022) (\$MN)
- Table 46 North America Wireless Health Market, By Hardware (2013-2022) (\$MN)
- Table 47 North America Wireless Health Market, By Technology (2013-2022) (\$MN)
- Table 48 North America Wireless Health Market, By WLAN/Wi-Fi (2013-2022) (\$MN)
- Table 49 North America Wireless Health Market, By WiMAX (2013-2022) (\$MN)
- Table 50 North America Wireless Health Market, By WWAN (2013-2022) (\$MN)
- Table 51 North America Wireless Health Market, By 3G and 4G (2013-2022) (\$MN)
- Table 52 North America Wireless Health Market, By CDMA (2013-2022) (\$MN)
- Table 53 North America Wireless Health Market, By GPRS (2013-2022) (\$MN)
- Table 54 North America Wireless Health Market, By GPS (2013-2022) (\$MN)
- Table 55 North America Wireless Health Market, By WPAN (2013-2022) (\$MN)
- Table 56 North America Wireless Health Market, By RFID, RTLS, and IPS (2013-2022) (\$MN)
- Table 57 North America Wireless Health Market, By Bluetooth (2013-2022) (\$MN)
- Table 58 North America Wireless Health Market, By Ant+ (2013-2022) (\$MN)
- Table 59 North America Wireless Health Market, By Ultra-wide Band (UWB) (2013-2022) (\$MN)
- Table 60 North America Wireless Health Market, By ZigBee (2013-2022) (\$MN)
- Table 61 North America Wireless Health Market, By Z-wave (2013-2022) (\$MN)
- Table 62 North America Wireless Health Market, By Applications (2013-2022) (\$MN)
- Table 63 North America Wireless Health Market, By Patient Communication and Support (2013-2022) (\$MN)
- Table 64 North America Wireless Health Market, By Patient-specific (2013-2022) (\$MN)
- Table 65 North America Wireless Health Market, By Physiological Monitoring (2013-2022) (\$MN)
- Table 66 North America Wireless Health Market, By Provider/Payer-specific (2013-2022) (\$MN)
- Table 67 North America Wireless Health Market, By End User (2013-2022) (\$MN)

Table 68 North America Wireless Health Market, By Patients/Individuals (2013-2022) (\$MN)

Table 69 North America Wireless Health Market, By Payers (2013-2022) (\$MN)

Table 70 North America Wireless Health Market, By Providers (2013-2022) (\$MN)

Table 71 Europe Wireless Health Market, By Country (2013-2022) (\$MN)

Table 72 Europe Wireless Health Market, By Devices (2013-2022) (\$MN)

Table 73 Europe Wireless Health Market, By Mobile Phone (2013-2022) (\$MN)

Table 74 Europe Wireless Health Market, By Pager (2013-2022) (\$MN)

Table 75 Europe Wireless Health Market, By PDA (2013-2022) (\$MN)

Table 76 Europe Wireless Health Market, By Smartphone (2013-2022) (\$MN)

Table 77 Europe Wireless Health Market, By Tablet Pc (2013-2022) (\$MN)

Table 78 Europe Wireless Health Market, By Component (2013-2022) (\$MN)

Table 79 Europe Wireless Health Market, By Software (2013-2022) (\$MN)

Table 80 Europe Wireless Health Market, By Services (2013-2022) (\$MN)

Table 81 Europe Wireless Health Market, By Hardware (2013-2022) (\$MN)

Table 82 Europe Wireless Health Market, By Technology (2013-2022) (\$MN)

Table 83 Europe Wireless Health Market, By WLAN/Wi-Fi (2013-2022) (\$MN)

Table 84 Europe Wireless Health Market, By WiMAX (2013-2022) (\$MN)

Table 85 Europe Wireless Health Market, By WWAN (2013-2022) (\$MN)

Table 86 Europe Wireless Health Market, By 3G and 4G (2013-2022) (\$MN)

Table 87 Europe Wireless Health Market, By CDMA (2013-2022) (\$MN)

Table 88 Europe Wireless Health Market, By GPRS (2013-2022) (\$MN)

Table 89 Europe Wireless Health Market, By GPS (2013-2022) (\$MN)

Table 90 Europe Wireless Health Market, By WPAN (2013-2022) (\$MN)

Table 91 Europe Wireless Health Market, By RFID, RTLS, and IPS (2013-2022) (\$MN)

Table 92 Europe Wireless Health Market, By Bluetooth (2013-2022) (\$MN)

Table 93 Europe Wireless Health Market, By Ant+ (2013-2022) (\$MN)

Table 94 Europe Wireless Health Market, By Ultra-wide Band (UWB) (2013-2022) (\$MN)

Table 95 Europe Wireless Health Market, By ZigBee (2013-2022) (\$MN)

Table 96 Europe Wireless Health Market, By Z-wave (2013-2022) (\$MN)

Table 97 Europe Wireless Health Market, By Applications (2013-2022) (\$MN)

Table 98 Europe Wireless Health Market, By Patient Communication and Support (2013-2022) (\$MN)

Table 99 Europe Wireless Health Market, By Patient-specific (2013-2022) (\$MN)

Table 100 Europe Wireless Health Market, By Physiological Monitoring (2013-2022) (\$MN)

Table 101 Europe Wireless Health Market, By Provider/Payer-specific (2013-2022) (\$MN)

- Table 102 Europe Wireless Health Market, By End User (2013-2022) (\$MN)
- Table 103 Europe Wireless Health Market, By Patients/Individuals (2013-2022) (\$MN)
- Table 104 Europe Wireless Health Market, By Payers (2013-2022) (\$MN)
- Table 105 Europe Wireless Health Market, By Providers (2013-2022) (\$MN)
- Table 106 Asia Pacific Wireless Health Market, By Country (2013-2022) (\$MN)
- Table 107 Asia Pacific Wireless Health Market, By Devices (2013-2022) (\$MN)
- Table 108 Asia Pacific Wireless Health Market, By Mobile Phone (2013-2022) (\$MN)
- Table 109 Asia Pacific Wireless Health Market, By Pager (2013-2022) (\$MN)
- Table 110 Asia Pacific Wireless Health Market, By PDA (2013-2022) (\$MN)
- Table 111 Asia Pacific Wireless Health Market, By Smartphone (2013-2022) (\$MN)
- Table 112 Asia Pacific Wireless Health Market, By Tablet Pc (2013-2022) (\$MN)
- Table 113 Asia Pacific Wireless Health Market, By Component (2013-2022) (\$MN)
- Table 114 Asia Pacific Wireless Health Market, By Software (2013-2022) (\$MN)
- Table 115 Asia Pacific Wireless Health Market, By Services (2013-2022) (\$MN)
- Table 116 Asia Pacific Wireless Health Market, By Hardware (2013-2022) (\$MN)
- Table 117 Asia Pacific Wireless Health Market, By Technology (2013-2022) (\$MN)
- Table 118 Asia Pacific Wireless Health Market, By WLAN/Wi-Fi (2013-2022) (\$MN)
- Table 119 Asia Pacific Wireless Health Market, By WiMAX (2013-2022) (\$MN)
- Table 120 Asia Pacific Wireless Health Market, By WWAN (2013-2022) (\$MN)
- Table 121 Asia Pacific Wireless Health Market, By 3G and 4G (2013-2022) (\$MN)
- Table 122 Asia Pacific Wireless Health Market, By CDMA (2013-2022) (\$MN)
- Table 123 Asia Pacific Wireless Health Market, By GPRS (2013-2022) (\$MN)
- Table 124 Asia Pacific Wireless Health Market, By GPS (2013-2022) (\$MN)
- Table 125 Asia Pacific Wireless Health Market, By WPAN (2013-2022) (\$MN)
- Table 126 Asia Pacific Wireless Health Market, By RFID, RTLS, and IPS (2013-2022) (\$MN)
- Table 127 Asia Pacific Wireless Health Market, By Bluetooth (2013-2022) (\$MN)
- Table 128 Asia Pacific Wireless Health Market, By Ant+ (2013-2022) (\$MN)
- Table 129 Asia Pacific Wireless Health Market, By Ultra-wide Band (UWB) (2013-2022) (\$MN)
- Table 130 Asia Pacific Wireless Health Market, By ZigBee (2013-2022) (\$MN)
- Table 131 Asia Pacific Wireless Health Market, By Z-wave (2013-2022) (\$MN)
- Table 132 Asia Pacific Wireless Health Market, By Applications (2013-2022) (\$MN)
- Table 133 Asia Pacific Wireless Health Market, By Patient Communication and Support (2013-2022) (\$MN)
- Table 134 Asia Pacific Wireless Health Market, By Patient-specific (2013-2022) (\$MN)
- Table 135 Asia Pacific Wireless Health Market, By Physiological Monitoring (2013-2022) (\$MN)
- Table 136 Asia Pacific Wireless Health Market, By Provider/Payer-specific (2013-2022)

(\$MN)

Table 137 Asia Pacific Wireless Health Market, By End User (2013-2022) (\$MN)

Table 138 Asia Pacific Wireless Health Market, By Patients/Individuals (2013-2022) (\$MN)

Table 139 Asia Pacific Wireless Health Market, By Payers (2013-2022) (\$MN)

Table 140 Asia Pacific Wireless Health Market, By Providers (2013-2022) (\$MN)

Table 141 RoW Wireless Health Market, By Country (2013-2022) (\$MN)

Table 142 RoW Wireless Health Market, By Devices (2013-2022) (\$MN)

Table 143 RoW Wireless Health Market, By Mobile Phone (2013-2022) (\$MN)

Table 144 RoW Wireless Health Market, By Pager (2013-2022) (\$MN)

Table 145 RoW Wireless Health Market, By PDA (2013-2022) (\$MN)

Table 146 RoW Wireless Health Market, By Smartphone (2013-2022) (\$MN)

Table 147 RoW Wireless Health Market, By Tablet Pc (2013-2022) (\$MN)

Table 148 RoW Wireless Health Market, By Component (2013-2022) (\$MN)

Table 149 RoW Wireless Health Market, By Software (2013-2022) (\$MN)

Table 150 RoW Wireless Health Market, By Services (2013-2022) (\$MN)

Table 151 RoW Wireless Health Market, By Hardware (2013-2022) (\$MN)

Table 152 RoW Wireless Health Market, By Technology (2013-2022) (\$MN)

Table 153 RoW Wireless Health Market, By WLAN/Wi-Fi (2013-2022) (\$MN)

Table 154 RoW Wireless Health Market, By WiMAX (2013-2022) (\$MN)

Table 155 RoW Wireless Health Market, By WWAN (2013-2022) (\$MN)

Table 156 RoW Wireless Health Market, By 3G and 4G (2013-2022) (\$MN)

Table 157 RoW Wireless Health Market, By CDMA (2013-2022) (\$MN)

Table 158 RoW Wireless Health Market, By GPRS (2013-2022) (\$MN)

Table 159 RoW Wireless Health Market, By GPS (2013-2022) (\$MN)

Table 160 RoW Wireless Health Market, By WPAN (2013-2022) (\$MN)

Table 161 RoW Wireless Health Market, By RFID, RTLS, and IPS (2013-2022) (\$MN)

Table 162 RoW Wireless Health Market, By Bluetooth (2013-2022) (\$MN)

Table 163 RoW Wireless Health Market, By Ant+ (2013-2022) (\$MN)

Table 164 RoW Wireless Health Market, By Ultra-wide Band (UWB) (2013-2022) (\$MN)

Table 165 RoW Wireless Health Market, By ZigBee (2013-2022) (\$MN)

Table 166 RoW Wireless Health Market, By Z-wave (2013-2022) (\$MN)

Table 167 RoW Wireless Health Market, By Applications (2013-2022) (\$MN)

Table 168 RoW Wireless Health Market, By Patient Communication and Support (2013-2022) (\$MN)

Table 169 RoW Wireless Health Market, By Patient-specific (2013-2022) (\$MN)

Table 170 RoW Wireless Health Market, By Physiological Monitoring (2013-2022) (\$MN)

Table 171 RoW Wireless Health Market, By Provider/Payer-specific (2013-2022) (\$MN)

Table 172 RoW Wireless Health Market, By End User (2013-2022) (\$MN)

Table 173 RoW Wireless Health Market, By Patients/Individuals (2013-2022) (\$MN)

Table 174 RoW Wireless Health Market, By Payers (2013-2022) (\$MN)

Table 175 RoW Wireless Health Market, By Providers (2013-2022) (\$MN)

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