

Wireless Charging - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Wireless Charging Market is accounted for \$1.3 billion in 2015 and is expected to reach \$33.2 billion by 2022 growing at a CAGR of 58.8% from 2015 to 2022. Growing intake for powerful devices and increasing number of smartphones are the key drivers boosting the market growth. The factors such as growing number of electrical vehicles, rising number of investments in R&D sector and increasing a huge demand for multi chargeable devices are the factors favoring the market growth. However, lacks of incorporated standards are the major restraints hindering the market. Moreover, growing adequacy in wireless charging and increasing number of new innovations in products & applications are the major opportunities involved over the forecast period.

Consumer Electronics dominated the global wireless charging application market with a largest market share and is expected to continue its dominance throughout the forecast period due to lack of electric points in public places and increasing importance of cordless power. Asia pacific is expected as a prominent region for wireless charging market due to growing number of consumer electronic devices such as smartphones, laptops and wearable devices. However, North America accounted as a major regional market due to growing number of industrial applications for wireless charging and increasing number of wireless power technologies among consumers.

Some of the key players in this market include Texas Instruments, Inc., Qualcomm Inc, Energizer Holdings, Inc, Witricity Corp, Powerbyproxi Ltd., Duracell Powermat, Convenientpower HK Ltd., Oregon Scientific, Leggett & Platt Inc., Murata Manufacturing Co. Ltd, Integrated Device Technology, Powermat Technologies Ltd., GETPOWERPAD™ MediaTek Inc. and Mojo Mobility, Inc.

Range Covered

Transmission Range

Short Range

Medium Range

Long Range

Proximity of Distance

Inductive Charging

Radio Charging

Resonance Charging

Technology Covered

Laser Beam Technology

Radio Frequency (RF) Technologys

Inductive Technology

Resonant Technology

Radiation Technology

Other Technologies

Application Covered

Automotive

Defense

Healthcare

Industrial

Consumer Electronics

Wearable Devices

Smartphones

Computing Devices

Other Consumer Electronics

Other Applications

Regions Covered

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL WIRELESS CHARGING MARKET, BY RANGE

- 5.1 Introduction
- 5.2 Transmission Range
 - 5.2.1 Short Range
 - 5.2.2 Medium Range
 - 5.2.3 Long Range
- 5.3 Proximity of Distance
 - 5.3.1 Inductive Charging
 - 5.3.2 Radio Charging
 - 5.3.3 Resonance Charging

6 GLOBAL WIRELESS CHARGING MARKET, BY TECHNOLOGY

- 6.1 Introduction
- 6.2 Laser Beam Technology
- 6.3 Radio Frequency (RF) Technology
- 6.4 Inductive Technology
- 6.5 Resonant Technology
- 6.6 Radiation Technology
- 6.7 Other Technologies

7 GLOBAL WIRELESS CHARGING MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Automotive
- 7.3 Defense
- 7.4 Healthcare
- 7.5 Industrial
- 7.6 Consumer Electronics
 - 7.6.1 Wearable Devices
 - 7.6.2 Smartphones
 - 7.6.3 Computing Devices
 - 7.6.4 Other Consumer Electronics
- 7.7 Other Applications

8 GLOBAL INFUSION PUMPS MARKET, BY GEOGRAPHY

- 8.1 North America
 - 8.1.1 US
 - 8.1.2 Canada

- 8.1.3 Mexico
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 France
 - 8.2.3 Italy
 - 8.2.4 UK
 - 8.2.5 Spain
 - 8.2.6 Rest of Europe
- 8.3 Asia Pacific
 - 8.3.1 Japan
 - 8.3.2 China
 - 8.3.3 India
 - 8.3.4 Australia
 - 8.3.5 New Zealand
 - 8.3.6 Rest of Asia Pacific
- 8.4 Rest of the World
 - 8.4.1 Middle East
 - 8.4.2 Brazil
 - 8.4.3 Argentina
 - 8.4.4 South Africa
 - 8.4.5 Egypt

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Texas Instruments, Inc.
- 10.2 Qualcomm Inc
- 10.3 Energizer Holdings, Inc
- 10.4 Witricity Corp
- 10.5 Powerbyproxi Ltd.
- 10.6 Duracell Powermat
- 10.7 Convenientpower HK Ltd

- 10.8 Oregon Scientific
- 10.9 Leggett & Platt Inc.
- 10.10 Murata Manufacturing Co. Ltd
- 10.11 Integrated Device Technology
- 10.12 Powermat Technologies Ltd.
- 10.13 GETPOWERPAD™
- 10.14 MediaTek Inc.
- 10.15 Mojo Mobility, Inc.

List Of Tables

LIST OF TABLES

- 1 Global Wireless Charging Market Outlook, By Region (2013-2022) (\$MN)
- 2 Global Wireless Charging Market Outlook, By Range (2013-2022) (\$MN)
- 3 Global Wireless Charging Market Outlook, By Transmission Range (2013-2022) (\$MN)
- 4 Global Wireless Charging Market Outlook, By Short Range (2013-2022) (\$MN)
- 5 Global Wireless Charging Market Outlook, By Medium Range (2013-2022) (\$MN)
- 6 Global Wireless Charging Market Outlook, By Long Range (2013-2022) (\$MN)
- 7 Global Wireless Charging Market Outlook, By Proximity of Distance (2013-2022) (\$MN)
- 8 Global Wireless Charging Market Outlook, By Inductive Charging (2013-2022) (\$MN)
- 9 Global Wireless Charging Market Outlook, By Radio Charging (2013-2022) (\$MN)
- 10 Global Wireless Charging Market Outlook, By Resonance Charging (2013-2022) (\$MN)
- 11 Global Wireless Charging Market Outlook, By Technology (2013-2022) (\$MN)
- 12 Global Wireless Charging Market Outlook, By Laser Beam Technology (2013-2022) (\$MN)
- 13 Global Wireless Charging Market Outlook, By Radio Frequency (RF) Technology (2013-2022) (\$MN)
- 14 Global Wireless Charging Market Outlook, By Inductive Technology (2013-2022) (\$MN)
- 15 Global Wireless Charging Market Outlook, By Resonant Technology (2013-2022) (\$MN)
- 16 Global Wireless Charging Market Outlook, By Radiation Technology (2013-2022) (\$MN)
- 17 Global Wireless Charging Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 18 Global Wireless Charging Market Outlook, By Application (2013-2022) (\$MN)
- 19 Global Wireless Charging Market Outlook, By Automotive (2013-2022) (\$MN)
- 20 Global Wireless Charging Market Outlook, By Defense (2013-2022) (\$MN)
- 21 Global Wireless Charging Market Outlook, By Healthcare (2013-2022) (\$MN)
- 22 Global Wireless Charging Market Outlook, By Industrial (2013-2022) (\$MN)
- 23 Global Wireless Charging Market Outlook, By Consumer Electronics (2013-2022) (\$MN)
- 24 Global Wireless Charging Market Outlook, By Wearable Devices (2013-2022) (\$MN)
- 25 Global Wireless Charging Market Outlook, By Smartphones (2013-2022) (\$MN)

- 26 Global Wireless Charging Market Outlook, By Computing Devices (2013-2022) (\$MN)
- 27 Global Wireless Charging Market Outlook, By Other Consumer Electronics (2013-2022) (\$MN)
- 28 Global Wireless Charging Market Outlook, By Other Applications (2013-2022) (\$MN)
- 29 North America Wireless Charging Market Outlook, By Country (2013-2022) (\$MN)
- 30 North America Wireless Charging Market Outlook, By Range (2013-2022) (\$MN)
- 31 North America Wireless Charging Market Outlook, By Transmission Range (2013-2022) (\$MN)
- 32 North America Wireless Charging Market Outlook, By Short Range (2013-2022) (\$MN)
- 33 North America Wireless Charging Market Outlook, By Medium Range (2013-2022) (\$MN)
- 34 North America Wireless Charging Market Outlook, By Long Range (2013-2022) (\$MN)
- 35 North America Wireless Charging Market Outlook, By Proximity of Distance (2013-2022) (\$MN)
- 36 North America Wireless Charging Market Outlook, By Inductive Charging (2013-2022) (\$MN)
- 37 North America Wireless Charging Market Outlook, By Radio Charging (2013-2022) (\$MN)
- 38 North America Wireless Charging Market Outlook, By Resonance Charging (2013-2022) (\$MN)
- 39 North America Wireless Charging Market Outlook, By Technology (2013-2022) (\$MN)
- 40 North America Wireless Charging Market Outlook, By Laser Beam Technology (2013-2022) (\$MN)
- 41 North America Wireless Charging Market Outlook, By Radio Frequency (RF) Technology (2013-2022) (\$MN)
- 42 North America Wireless Charging Market Outlook, By Inductive Technology (2013-2022) (\$MN)
- 43 North America Wireless Charging Market Outlook, By Resonant Technology (2013-2022) (\$MN)
- 44 North America Wireless Charging Market Outlook, By Radiation Technology (2013-2022) (\$MN)
- 45 North America Wireless Charging Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 46 North America Wireless Charging Market Outlook, By Application (2013-2022) (\$MN)
- 47 North America Wireless Charging Market Outlook, By Automotive (2013-2022)

(\$MN)

48 North America Wireless Charging Market Outlook, By Defense (2013-2022) (\$MN)

49 North America Wireless Charging Market Outlook, By Healthcare (2013-2022) (\$MN)

50 North America Wireless Charging Market Outlook, By Industrial (2013-2022) (\$MN)

51 North America Wireless Charging Market Outlook, By Consumer Electronics
(2013-2022) (\$MN)

52 North America Wireless Charging Market Outlook, By Wearable Devices
(2013-2022) (\$MN)

53 North America Wireless Charging Market Outlook, By Smartphones (2013-2022)
(\$MN)

54 North America Wireless Charging Market Outlook, By Computing Devices
(2013-2022) (\$MN)

55 North America Wireless Charging Market Outlook, By Other Consumer Electronics
(2013-2022) (\$MN)

56 North America Wireless Charging Market Outlook, By Other Applications
(2013-2022) (\$MN)

57 Europe Wireless Charging Market Outlook, By Country (2013-2022) (\$MN)

58 Europe Wireless Charging Market Outlook, By Range (2013-2022) (\$MN)

59 Europe Wireless Charging Market Outlook, By Transmission Range (2013-2022)
(\$MN)

60 Europe Wireless Charging Market Outlook, By Short Range (2013-2022) (\$MN)

61 Europe Wireless Charging Market Outlook, By Medium Range (2013-2022) (\$MN)

62 Europe Wireless Charging Market Outlook, By Long Range (2013-2022) (\$MN)

63 Europe Wireless Charging Market Outlook, By Proximity of Distance (2013-2022)
(\$MN)

64 Europe Wireless Charging Market Outlook, By Inductive Charging (2013-2022)
(\$MN)

65 Europe Wireless Charging Market Outlook, By Radio Charging (2013-2022) (\$MN)

66 Europe Wireless Charging Market Outlook, By Resonance Charging (2013-2022)
(\$MN)

67 Europe Wireless Charging Market Outlook, By Technology (2013-2022) (\$MN)

68 Europe Wireless Charging Market Outlook, By Laser Beam Technology (2013-2022)
(\$MN)

69 Europe Wireless Charging Market Outlook, By Radio Frequency (RF) Technology
(2013-2022) (\$MN)

70 Europe Wireless Charging Market Outlook, By Inductive Technology (2013-2022)
(\$MN)

71 Europe Wireless Charging Market Outlook, By Resonant Technology (2013-2022)
(\$MN)

- 72 Europe Wireless Charging Market Outlook, By Radiation Technology (2013-2022) (\$MN)
- 73 Europe Wireless Charging Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 74 Europe Wireless Charging Market Outlook, By Application (2013-2022) (\$MN)
- 75 Europe Wireless Charging Market Outlook, By Automotive (2013-2022) (\$MN)
- 76 Europe Wireless Charging Market Outlook, By Defense (2013-2022) (\$MN)
- 77 Europe Wireless Charging Market Outlook, By Healthcare (2013-2022) (\$MN)
- 78 Europe Wireless Charging Market Outlook, By Industrial (2013-2022) (\$MN)
- 79 Europe Wireless Charging Market Outlook, By Consumer Electronics (2013-2022) (\$MN)
- 80 Europe Wireless Charging Market Outlook, By Wearable Devices (2013-2022) (\$MN)
- 81 Europe Wireless Charging Market Outlook, By Smartphones (2013-2022) (\$MN)
- 82 Europe Wireless Charging Market Outlook, By Computing Devices (2013-2022) (\$MN)
- 83 Europe Wireless Charging Market Outlook, By Other Consumer Electronics (2013-2022) (\$MN)
- 84 Europe Wireless Charging Market Outlook, By Other Applications (2013-2022) (\$MN)
- 85 Asia Pacific Wireless Charging Market Outlook, By Country (2013-2022) (\$MN)
- 86 Asia Pacific Wireless Charging Market Outlook, By Range (2013-2022) (\$MN)
- 87 Asia Pacific Wireless Charging Market Outlook, By Transmission Range (2013-2022) (\$MN)
- 88 Asia Pacific Wireless Charging Market Outlook, By Short Range (2013-2022) (\$MN)
- 89 Asia Pacific Wireless Charging Market Outlook, By Medium Range (2013-2022) (\$MN)
- 90 Asia Pacific Wireless Charging Market Outlook, By Long Range (2013-2022) (\$MN)
- 91 Asia Pacific Wireless Charging Market Outlook, By Proximity of Distance (2013-2022) (\$MN)
- 92 Asia Pacific Wireless Charging Market Outlook, By Inductive Charging (2013-2022) (\$MN)
- 93 Asia Pacific Wireless Charging Market Outlook, By Radio Charging (2013-2022) (\$MN)
- 94 Asia Pacific Wireless Charging Market Outlook, By Resonance Charging (2013-2022) (\$MN)
- 95 Asia Pacific Wireless Charging Market Outlook, By Technology (2013-2022) (\$MN)
- 96 Asia Pacific Wireless Charging Market Outlook, By Laser Beam Technology (2013-2022) (\$MN)

- 97 Asia Pacific Wireless Charging Market Outlook, By Radio Frequency (RF) Technology (2013-2022) (\$MN)
- 98 Asia Pacific Wireless Charging Market Outlook, By Inductive Technology (2013-2022) (\$MN)
- 99 Asia Pacific Wireless Charging Market Outlook, By Resonant Technology (2013-2022) (\$MN)
- 100 Asia Pacific Wireless Charging Market Outlook, By Radiation Technology (2013-2022) (\$MN)
- 101 Asia Pacific Wireless Charging Market Outlook, By Other Technologies (2013-2022) (\$MN)
- 102 Asia Pacific Wireless Charging Market Outlook, By Application (2013-2022) (\$MN)
- 103 Asia Pacific Wireless Charging Market Outlook, By Automotive (2013-2022) (\$MN)
- 104 Asia Pacific Wireless Charging Market Outlook, By Defense (2013-2022) (\$MN)
- 105 Asia Pacific Wireless Charging Market Outlook, By Healthcare (2013-2022) (\$MN)
- 106 Asia Pacific Wireless Charging Market Outlook, By Industrial (2013-2022) (\$MN)
- 107 Asia Pacific Wireless Charging Market Outlook, By Consumer Electronics (2013-2022) (\$MN)
- 108 Asia Pacific Wireless Charging Market Outlook, By Wearable Devices (2013-2022) (\$MN)
- 109 Asia Pacific Wireless Charging Market Outlook, By Smartphones (2013-2022) (\$MN)
- 110 Asia Pacific Wireless Charging Market Outlook, By Computing Devices (2013-2022) (\$MN)
- 111 Asia Pacific Wireless Charging Market Outlook, By Other Consumer Electronics (2013-2022) (\$MN)
- 112 Asia Pacific Wireless Charging Market Outlook, By Other Applications (2013-2022) (\$MN)
- 113 RoW Wireless Charging Market Outlook, By Country (2013-2022) (\$MN)
- 114 RoW Wireless Charging Market Outlook, By Range (2013-2022) (\$MN)
- 115 RoW Wireless Charging Market Outlook, By Transmission Range (2013-2022) (\$MN)
- 116 RoW Wireless Charging Market Outlook, By Short Range (2013-2022) (\$MN)
- 117 RoW Wireless Charging Market Outlook, By Medium Range (2013-2022) (\$MN)
- 118 RoW Wireless Charging Market Outlook, By Long Range (2013-2022) (\$MN)
- 119 RoW Wireless Charging Market Outlook, By Proximity of Distance (2013-2022) (\$MN)
- 120 RoW Wireless Charging Market Outlook, By Inductive Charging (2013-2022) (\$MN)
- 121 RoW Wireless Charging Market Outlook, By Radio Charging (2013-2022) (\$MN)
- 122 RoW Wireless Charging Market Outlook, By Resonance Charging (2013-2022)

(\$MN)

123 RoW Wireless Charging Market Outlook, By Technology (2013-2022) (\$MN)

124 RoW Wireless Charging Market Outlook, By Laser Beam Technology (2013-2022)

(\$MN)

125 RoW Wireless Charging Market Outlook, By Radio Frequency (RF) Technology (2013-2022) (\$MN)

126 RoW Wireless Charging Market Outlook, By Inductive Technology (2013-2022)

(\$MN)

127 RoW Wireless Charging Market Outlook, By Resonant Technology (2013-2022)

(\$MN)

128 RoW Wireless Charging Market Outlook, By Radiation Technology (2013-2022)

(\$MN)

129 RoW Wireless Charging Market Outlook, By Other Technologies (2013-2022)

(\$MN)

130 RoW Wireless Charging Market Outlook, By Application (2013-2022) (\$MN)

131 RoW Wireless Charging Market Outlook, By Automotive (2013-2022) (\$MN)

132 RoW Wireless Charging Market Outlook, By Defense (2013-2022) (\$MN)

133 RoW Wireless Charging Market Outlook, By Healthcare (2013-2022) (\$MN)

134 RoW Wireless Charging Market Outlook, By Industrial (2013-2022) (\$MN)

135 RoW Wireless Charging Market Outlook, By Consumer Electronics (2013-2022)

(\$MN)

136 RoW Wireless Charging Market Outlook, By Wearable Devices (2013-2022) (\$MN)

137 RoW Wireless Charging Market Outlook, By Smartphones (2013-2022) (\$MN)

138 RoW Wireless Charging Market Outlook, By Computing Devices (2013-2022)

(\$MN)

139 RoW Wireless Charging Market Outlook, By Other Consumer Electronics

(2013-2022) (\$MN)

140 RoW Wireless Charging Market Outlook, By Other Applications (2013-2022) (\$MN)

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