

Wireless Audio Device - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Wireless Audio Device market is estimated at \$14.56 billion in 2016 and is expected to reach \$32.56 billion by 2023 growing at a CAGR of 12.1% from 2016 to 2023. Some of the factors influencing the market include growing demand for smart phones as a basis of entertainment, rapid technological advancements and high expenditure on semiconductor for wireless devices. In addition, demand from automotive industry creates huge growth opportunities for market. However, negative health effects on children & other user groups and strict regulations on the frequency range of audio devices are some key factors inhibiting the market growth.

Amongst applications, home audio segment acquired the largest market share owing to constant technological advancements in home audio devices and rising consumer demand for high-performance home theaters. Based on product, soundbars segment is anticipated to grow at the significant CAGR during the forecast period due to its high compatibility with LED TVs, mobile devices, coupled with rising consumer electronics market. North America held the maximum revenue in the global market which can be attributed to higher acceptance of electronic devices and high disposable income of consumers. In addition, U.S. has always been the initial adopter of any new technology, thus providing relatively better opportunities for the large-scale deployment of devices.

Some of the key players in the market include Apple, Inc., Avnera Corporation, Bluetooth Sig, Inc., Bose Corporation, Boston Acoustics, Inc., DEI Holdings, Inc., Harman International, Inc., Koninklijke Philips N.V., Plantronics, Inc., Polk Audio, Inc., Sennheiser Electronic GmbH, Shure, Sony Corporation, Vizio, Inc. and VOXX International Corporation.

Technologies Covered:

Radio Frequency

Bluetooth

Wi-Fi

Bluetooth

Airplay

Other Technologies

Skaa

Wisa

Kleernet

Play-Fi

Allplay

Sonos

Products Covered:

Headphones

Headsets

Wireless Earbuds

Traditional Headsets

Speaker Systems

Microphones

Soundbars

Passive Soundbars

Active Soundbars

Power Amplifier

Radio Tuner

A/V Controller

Other Products

Applications Covered:

Commercial

Automotive

Home Audio

Consumer

Gaming Consoles

Smartphones

Laptops/Computers

Other Applications

Industrial

Medical

Security & Defense

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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