

# **Wicketed Bag Market Forecasts to 2032 – Global Analysis By Type (Flat Wicketed Bags, Gusseted Wicketed Bags, Zipper Wicketed Bags, Ventilated Wicketed Bags, Custom Printed Wicketed Bags and Die-Cut Handle Wicketed Bags), Closure Type (Heat Seal, Zip Lock, Twist Tie, Tape Seal and Tie Handle), Material, Packaging Format, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Wicketed Bag Market is accounted for \$1.07 billion in 2025 and is expected to reach \$1.63 billion by 2032 growing at a CAGR of 6.4% during the forecast period. Wicketed bag is a type of packaging bag typically made from polyethylene, polypropylene, or similar flexible materials, designed for high-speed filling in automated or semi-automated production lines. These bags are stacked and held together by metal or plastic wickets, allowing easy dispensing during manufacturing processes. They often feature perforations, vent holes, or resealable closures depending on application needs. Commonly used in food packaging, medical supplies, and retail, wicketed bags improve efficiency, maintain product integrity, and support streamlined operations.

Market Dynamics:

Driver:

High-speed packing line compatibility

The increasing use of automated filling systems in food processing, pharmaceutical, and retail sectors is fueling demand for wicketed bags that are compatible with high-speed packing lines. These bags allow rapid loading and sealing, reducing manual intervention while improving productivity. Manufacturers are prioritizing packaging solutions that support streamlined operations and minimize downtime. The ability of wicketed bags to enhance throughput in high-volume settings is a key reason for their growing adoption.

#### Restraint:

##### High initial cost for automated packaging setup

While automation in packaging offers long-term operational advantages, the upfront investment in machinery, tooling, and integration can be a financial barrier, particularly for small and mid-sized enterprises. The cost associated with setting up wicketed bag-compatible systems often includes equipment calibration and operator training. Moreover, periodic maintenance and system upgrades further add to the total cost of ownership.

#### Opportunity:

##### Shift toward biodegradable and recyclable films

As environmental regulations tighten and consumer preferences evolve, brands are embracing packaging that aligns with their green commitments. Innovations in bio-based films derived from cornstarch, PLA, or cellulose are increasingly being explored. Retailers and food producers are showcasing such sustainable packaging to enhance brand reputation and appeal to eco-aware customers. This trend is also encouraging investment in R&D for compostable and renewable material solutions.

#### Threat:

##### Supply chain disruptions & intensified market competition

Supply chain bottlenecks in sourcing polyethylene, inks, or fastening components may hinder timely delivery schedules. Additionally, the entry of low-cost manufacturers is intensifying competition, leading to pricing pressure and reduced margins for established players. Rapid changes in technology and customer specifications also require companies to remain agile in a highly dynamic market environment.

### Covid-19 Impact:

The pandemic initially disrupted manufacturing operations and slowed global distribution of packaging materials, including wicketed bags. However, it simultaneously created a surge in demand for packaged food, medical supplies, and e-commerce deliveries all of which rely heavily on efficient bagging solutions. Businesses began prioritizing hygiene, contactless packaging, and increased shelf life, thereby accelerating the use of pre-formed bags. The crisis ultimately reshaped the market's operational frameworks and product positioning.

The gusseted wicketed bags segment is expected to be the largest during the forecast period

The gusseted wicketed bags segment is expected to account for the largest market share during the forecast period due to their expanded storage capacity, structural stability, and versatility in packaging bulky or irregularly shaped products. These bags provide improved shelf presence and efficient stacking during storage and transit. Widely used in baked goods, produce, and industrial parts, gusseted variants support clear product visibility and customized branding. The enhanced functionality of gusseted formats continues to drive adoption at scale.

The biodegradable/bio-based materials segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the biodegradable/bio-based materials segment is predicted to witness the highest growth rate owing to its positioning biodegradable and bio-based wicketed bags as the fastest-growing segment. These materials reduce landfill burden and carbon emissions, aligning with corporate sustainability targets. Innovations in materials such as polyhydroxyalkanoates (PHA) and compostable blends are creating new market opportunities. Increased regulatory focus on reducing single-use plastics is further accelerating this shift.

### Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share supported by a mature manufacturing base, well-established packaging infrastructure, and early adoption of automation. Strong demand from sectors such as frozen foods, healthcare products, and hygiene items continues to sustain market

momentum. Regulatory initiatives promoting eco-friendly materials are pushing companies to upgrade packaging formats. Additionally, investments in robotics and smart packaging solutions are reinforcing the region's leadership.

#### Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR fueled by expanding industrial output, urbanization, and growing demand for packaged consumer goods. Rapid development of food processing, pharmaceuticals, and personal care sectors in countries like China, India, and Vietnam is boosting need for efficient bagging solutions. Government initiatives promoting local manufacturing and sustainability are further influencing adoption rates.

#### Key players in the market

Some of the key players in Wicketed Bag Market include Universal Plastic Bag Co., Uflex Ltd., Sealed Air Corporation, Rutan Poly Industries, Inc., Richmond Plastics, PolyPak Packaging, OM FLEX, Novolex Holdings, LLC, North Coast Plastics, Inc., Mondi Group, Maco PKG, KG Marketing & Bag Co., International Plastics Inc., Intoplast Group, Dana Poly Inc., Coveris Holdings S.A., Clear View Bag Co., Inc., Berry Global Inc., and A-Pac Manufacturing Co., Inc.

#### Key Developments:

In May 2025, Sealed Air Corporation outlined their 2024 full-year performance, highlighting the completion of their two-market business realignment (Food and Protective) and \$89 M in cost savings through their CTO2Grow productivity program.

In April 2025, Berry Global Inc. celebrated the launch of pantry jars made from 100% recycled plastic, in collaboration with Mars, as part of their sustainability push alongside recognition for recyclable Versalite™ cups by APR.

#### Types Covered:

Flat Wicketed Bags

Gusseted Wicketed Bags

Zipper Wicketed Bags

Ventilated Wicketed Bags

Custom Printed Wicketed Bags

Die-Cut Handle Wicketed Bags

#### Closure Types Covered:

Heat Seal

Zip Lock

Twist Tie

Tape Seal

Tie Handle

#### Materials Covered:

Plastic

Paper

Biodegradable/Bio-based Materials

#### Packaging Formats Covered:

Loose Bags on Wickets

Bags on Rolls

Bundled Bags

Laminated Bags

**End Users Covered:**

Food &amp; Beverage

Pharmaceuticals

Consumer Goods

Industrial Packaging

Food &amp; Beverage

Other End Users

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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