

Wi-Fi Hotspot - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/WA49F6AACB9EN.html>

Date: August 2018

Pages: 168

Price: US\$ 4,150.00 (Single User License)

ID: WA49F6AACB9EN

Abstracts

According to Statistics MRC, the Global Wi-Fi Hotspot Market is accounted for \$1,790.48 million in 2017 and is expected to reach \$8256.00 million by 2026 growing at a CAGR of 18.5% during the forecast period. Increasing use of cell phones and smart devices, growing adoption of Wi-Fi hotspots by the retail, hospitality & education sectors and adoption of carrier Wi-Fi by the network operators for data traffic offload are the key driving factors for the market growth. However, meeting the bandwidth requirement of the applications and security issues are some of the factors hindering the market growth.

A Wifi hotspot is a physical location where people may obtain Internet access, typically using Wi-Fi technology, via a wireless local area network (WLAN) using a router connected to an internet service provider. Public hotspots may be created by a business for use by customers, such as coffee shops or hotels. Public hotspots are typically created from wireless access points configured to provide Internet access, controlled to some degree by the venue. In its simplest form, venues that have broadband Internet access can create public wireless access by configuring an access point (AP), in conjunction with a router and connecting the AP to the Internet connection. A single wireless router combining these functions may suffice. Private hotspots may be configured on a smartphone or tablet with a mobile network data plan to allow Internet access to other devices via Bluetooth pairing or if both the hotspot device and the device/s accessing it are connected to the same Wi-Fi network.

Based on Component, the Wireless hotspot gateways segment accounted for considerable market share during the forecast period. A hotspot gateway is a device that provides authentication, authorization and accounting for a wireless network. This can keep malicious users off of a private network even in the event that they are able to break the encryption. A wireless hotspot gateway helps solve guest user connectivity problems by offering instant Internet access without the need for configuration changes

to the client computer or any resident client-side software. Geographically, The Asia-Pacific market is expected to grow at the highest CAGR during the forecast period owing to the growth in access of internet; increase in number of mobile subscribers, rise in acceptance of internet communication-oriented services such as Snapchat and WhatsApp, and large share of mobile data traffic..

Some of the key players profiled in the Wi-Fi Hotspot Market include Aerohive Networks, Aptilo Networks, Aruba Networks, Boingo Wireless Inc, Brocade Communications Systems Inc, Cisco Systems Inc, Ericsson, Huawei Technologies Co Ltd, Ipass Inc, Motorola Solutions, Netgear Inc, Nokia Corporation (Alcatel-Lucent S.A.), Ruckus Wireless and Ubiquiti Networks.

Components Covered:

- Mobile hotspot devices
- Wireless hotspot controllers
- Wireless hotspot gateways
- Other Components

Services Covered:

- Installation and Integration Services
- Managed Services
- Professional Services
- Consulting Services

Applications Covered:

- Education
- Financial services

Healthcare

Hospitality

Retail

Telecom and IT

Transportation

Other Applications

Softwares Covered:

Wi-Fi security software

Wi-Fi hotspot billing software

Cloud based hotspot management

Centralized hotspot management

End Users Covered:

Service providers

Enterprises

Government

Network operators

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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