

Whole Grain and High Fiber - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Whole Grain and High Fiber Foods market is estimated at \$29.4 billion in 2015 and is expected to reach \$46.2 billion by 2022, growing at a CAGR of 6.6% during the forecast period. Products with improved tastes and flavors, increasing awareness of consumer towards healthy foods are some of the major factors driving the market growth. Additionally, aged nutrition, childhood obesity and diabetes in the United States are also anticipated to drive the demand for whole grains and high fibre foods. Cereals represent the largest segment, while Baked Food is estimated to grow at a faster pace during the forecast period.

Whole grain and high fibre foods demand in Asia Pacific region is expected to grow at the highest CAGR of more than 5.5%. The increasing health awareness among the higher and middle class customers in the emerging regions would drive the urban demand for value-added products.

Some of the key players in the market include Grain Millers, Nestle, Mondelez International, General Mills, International Fiber, Cargill, Flowers Foods, Inc., Sensus, Pepsico, Kellogg Company, Quaker Oats Company, Flowers Foods, Inc., Ardent Mills, Cereal Ingredients, Inc., Creafill Fibers Corp., Hodgson Mill, Inc. and Watson, Inc.

Products Covered:

Baked Food

Flour

Cereals

Snacks

Pasta

Legumes

Breakfast Cereals

Seeds & Nuts

Others

Fiber types Covered:

Insoluble Fiber

High-Fiber Foods

Soluble Fiber

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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