

Whey Protein Ingredients - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/W653F91864DEN.html>

Date: January 2016

Pages: 101

Price: US\$ 4,150.00 (Single User License)

ID: W653F91864DEN

Abstracts

According to Statistics MRC, the Global Whey Protein Ingredients market is estimated at \$5.97 billion in 2015 and is poised to reach \$10.6 billion by 2022, growing at a CAGR of 8.5% from 2015 to 2022. Growing awareness of health among consumers, increasing number of fitness centres are the key factors fueling the market growth. However, high production cost hampers the global whey protein ingredients market growth. Demand for high quality protein supplements by food industry creates ample of opportunities for the vendors involved.

North America dominates the global market for whey protein products, followed by Europe. U.S. accounted for the leading market share in the North American region driven by the increasing demand for food and beverages and rising interest towards whey proteins. Asia Pacific is expected to witness high growth rate due to rising disposable income.

Some of the key players in the market include Meggle Group, Danone, Glanbia Plc, Omega Protein, Meggle Group, Arla Foods, Carbery, Fonterra, American Dairy Products Institute and Fonterra Co-operative Group.

Products Covered:

Whey Protein Isolate (WPI)

Whey Protein Concentrate (WPC)

Hydrolyzed Whey Protein (HWP)

Applications Covered:

Functional Beverages

Wine Whey

Other Functional Beverages

Dietary Supplements

Functional Foods

Bakery

Infant Formula

Snacks

Dairy Products

Confectionery

Other Functional Foods

Sports foods and beverages

Baby nutrition

Clinical nutrition

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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