

Weight Loss and Weight Management - Global Market Outlook (2017-2023)

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Abstracts

According to Stratistics MRC, the Global Weight Loss and Weight Management Market is accounted from \$168.95 billion in 2016 to reach \$278.95 billion by 2023 with a CAGR of 7.4%. Factors such as growing number of bariatric surgeries and rising incidence of lifestyle diseases are fueling the market growth. However, huge price of low-calorie diets and increasing strict government regulations are hindering the market. Developing speed of childhood obesity is one of the huge opportunities for the market.

By service type, online weight loss programs is rising awareness regarding health and fitness among the population, which has a important increase in the number of health clubs and gyms across the world. Online programs offered through Internet subscriptions.

North America accounted for largest market share attributed to growing prevalence of obesity and chronic diseases, increasing awareness on nutrition and healthy lifestyles, and expanding number of fitness centers in this region. Asia Pacific is anticipated to grow at the highest CAGR during the forecast period. Factors responsible for this significant growth are the increasing awareness of available alternatives for weight loss and management.

Some of the key players in Weight Loss and Weight Management market include Brunswick Corporation, Nutrisystem, Amer Sports Corporation, Covidien plc, Herbalife International, Johnson Health Tech. Co., Ltd., Technogym, Apollo Endosurgery, Weight Watchers International, Ediets.com, Kellogg Company, Jenny Craig, Inc., Ethicon, Inc and Gold's Gym

Equipments Covered:



Surgical Equipment
Fitness Equipment
Diets Covered:
Beverages
Meals
Supplements
Services Covered:
Slimming Centers and Commercial Weight Loss Centers
Online Weight Loss Programs
Fitness Centers and Health Clubs
Consulting Services
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany



	U.K	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	South Korea	
	Rest of Asia Pacific	
South America		
	Argentina	
	Brazil	
	Chile	
	Rest of South America	
Middle East & Africa		
	Saudi Arabia	



	UAE
	Qatar
	South Africa
	Rest of Middle East & Africa
What our re	port offers:
Mark	ket share assessments for the regional and country level segments
Mark	ket share analysis of the top industry players
Strat	regic recommendations for the new entrants
	ket forecasts for a minimum of 7 years of all the mentioned segments, subnents and the regional markets
	ket Trends (Drivers, Constraints, Opportunities, Threats, Challenges, stment Opportunities, and recommendations)
	regic recommendations in key business segments based on the market nations
Com	petitive landscaping mapping the key common trends
Com	pany profiling with detailed strategies, financials, and recent developments
Supp	oly chain trends mapping the latest technological advancements



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