

Weight Loss and Weight Management - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Weight Loss and Weight Management Market is accounted from \$168.95 billion in 2016 to reach \$278.95 billion by 2023 with a CAGR of 7.4%. Factors such as growing number of bariatric surgeries and rising incidence of lifestyle diseases are fueling the market growth. However, huge price of low-calorie diets and increasing strict government regulations are hindering the market. Developing speed of childhood obesity is one of the huge opportunities for the market.

By service type, online weight loss programs is rising awareness regarding health and fitness among the population, which has a important increase in the number of health clubs and gyms across the world. Online programs offered through Internet subscriptions.

North America accounted for largest market share attributed to growing prevalence of obesity and chronic diseases, increasing awareness on nutrition and healthy lifestyles, and expanding number of fitness centers in this region. Asia Pacific is anticipated to grow at the highest CAGR during the forecast period. Factors responsible for this significant growth are the increasing awareness of available alternatives for weight loss and management.

Some of the key players in Weight Loss and Weight Management market include Brunswick Corporation, Nutrisystem, Amer Sports Corporation, Covidien plc, Herbalife International, Johnson Health Tech. Co., Ltd., Technogym, Apollo Endosurgery, Weight Watchers International, Ediets.com, Kellogg Company, Jenny Craig, Inc., Ethicon, Inc and Gold's Gym

Equipments Covered:

Surgical Equipment

Fitness Equipment

Diets Covered:

Beverages

Meals

Supplements

Services Covered:

Slimming Centers and Commercial Weight Loss Centers

Online Weight Loss Programs

Fitness Centers and Health Clubs

Consulting Services

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Emerging Markets
- 3.7 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET, BY EQUIPMENT

5.1 Introduction

5.2 Surgical Equipment

5.2.1 Noninvasive Surgical Equipment

5.2.1.1 Endobarrier Devices

5.2.1.2 Stomaphyx

5.2.1.3 Intragastric Balloon Systems

5.2.1.4 Endosuturing Devices

5.2.2 Minimally Invasive Surgical Equipment

5.2.2.1 Laparoscopic Sleeve Gastrectomy Equipment

5.2.2.2 Biliopancreatic Diversion Surgery/Duodenal Switch Equipment

5.2.2.3 Gastric Bypass Surgery Equipment

5.2.2.4 Laparoscopic Adjustable Gastric Banding Systems

5.2.2.5 Revision Surgery Equipment

5.3 Fitness Equipment

5.3.1 Strength Training Equipment

5.3.1.1 Plate-Loaded Equipment

5.3.1.2 Multistation Equipment

5.3.1.3 Single-Station Equipment

5.3.1.4 Accessories

5.3.1.5 Free Weights

5.3.1.6 Benches and Racks

5.3.2 Body Composition Analyzers

5.3.3 Fitness Monitoring Equipment

5.3.4 Cardiovascular Training Equipment

5.3.4.1 Elliptical Trainers

5.3.4.2 RoWing Machines

5.3.4.3 Treadmills

5.3.4.4 Stationary Cycles

5.3.4.5 Stair Steppers

5.3.4.6 Other Cardiovascular Training Equipment

6 GLOBAL WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET, BY DIET

6.1 Introduction

6.2 Beverages

6.2.1 Herbal Tea

6.2.2 Diet Soft Drinks

6.2.3 Slimming Water

6.2.4 Other Low-Calorie Beverages

6.3 Meals

6.3.1 Low-Calorie Sweeteners

6.3.2 Organic Food

6.3.3 Meal Replacements

6.3.4 Low-Calorie Food

6.4 Supplements

6.4.1 Fiber Supplements

6.4.2 Conjugated Linoleic Acid (CLA)

6.4.3 Protein Supplements

6.4.4 Green Tea Extract

7 GLOBAL WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET, BY SERVICE

7.1 Introduction

7.2 Slimming Centers and Commercial Weight Loss Centers

7.3 Online Weight Loss Programs

7.4 Fitness Centers and Health Clubs

7.5 Consulting Services

8 GLOBAL WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET, BY GEOGRAPHY

8.1 Introduction

8.2 North America

8.2.1 US

8.2.2 Canada

8.2.3 Mexico

8.3 Europe

8.3.1 Germany

8.3.2 U.K.

8.3.3 Italy

8.3.4 France

8.3.5 Spain

8.3.6 Rest of Europe

8.4 Asia Pacific

8.4.1 Japan

8.4.2 China

8.4.3 India

- 8.4.4 Australia
- 8.4.5 New Zealand
- 8.4.6 South Korea
- 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Brunswick Corporation
- 10.2 Nutrisystem
- 10.3 Amer Sports Corporation
- 10.4 Covidien plc
- 10.5 Herbalife International
- 10.6 Johnson Health Tech. Co., Ltd.
- 10.7 Technogym
- 10.8 Apollo Endosurgery
- 10.9 Weight Watchers International
- 10.10 Ediets.Com
- 10.11 Kellogg Company
- 10.12 Jenny Craig, Inc.,
- 10.13 Ethicon, Inc.

10.14 Gold's Gym

List Of Tables

LIST OF TABLES

Table 1 Global Weight Loss and Weight Management Market Outlook, By Region (2015-2023) (\$MN)

Table 2 Global Weight Loss and Weight Management Market Outlook, By Equipment (2015-2023) (\$MN)

Table 3 Global Weight Loss and Weight Management Market Outlook, By Surgical Equipment (2015-2023) (\$MN)

Table 4 Global Weight Loss and Weight Management Market Outlook, By Noninvasive Surgical Equipment (2015-2023) (\$MN)

Table 5 Global Weight Loss and Weight Management Market Outlook, By Minimally Invasive Surgical Equipment (2015-2023) (\$MN)

Table 6 Global Weight Loss and Weight Management Market Outlook, By Fitness Equipment (2015-2023) (\$MN)

Table 7 Global Weight Loss and Weight Management Market Outlook, By Strength Training Equipment (2015-2023) (\$MN)

Table 8 Global Weight Loss and Weight Management Market Outlook, By Body Composition Analyzers (2015-2023) (\$MN)

Table 9 Global Weight Loss and Weight Management Market Outlook, By Fitness Monitoring Equipment (2015-2023) (\$MN)

Table 10 Global Weight Loss and Weight Management Market Outlook, By Cardiovascular Training Equipment (2015-2023) (\$MN)

Table 11 Global Weight Loss and Weight Management Market Outlook, By Diet (2015-2023) (\$MN)

Table 12 Global Weight Loss and Weight Management Market Outlook, By Beverages (2015-2023) (\$MN)

Table 13 Global Weight Loss and Weight Management Market Outlook, By Herbal Tea (2015-2023) (\$MN)

Table 14 Global Weight Loss and Weight Management Market Outlook, By Diet Soft Drinks (2015-2023) (\$MN)

Table 15 Global Weight Loss and Weight Management Market Outlook, By Slimming Water (2015-2023) (\$MN)

Table 16 Global Weight Loss and Weight Management Market Outlook, By Other Low-Calorie Beverages (2015-2023) (\$MN)

Table 17 Global Weight Loss and Weight Management Market Outlook, By Meals (2015-2023) (\$MN)

Table 18 Global Weight Loss and Weight Management Market Outlook, By Low-Calorie

Sweeteners (2015-2023) (\$MN)

Table 19 Global Weight Loss and Weight Management Market Outlook, By Organic Food (2015-2023) (\$MN)

Table 20 Global Weight Loss and Weight Management Market Outlook, By Meal Replacements (2015-2023) (\$MN)

Table 21 Global Weight Loss and Weight Management Market Outlook, By Low-Calorie Food (2015-2023) (\$MN)

Table 22 Global Weight Loss and Weight Management Market Outlook, By Supplements (2015-2023) (\$MN)

Table 23 Global Weight Loss and Weight Management Market Outlook, By Fiber Supplements (2015-2023) (\$MN)

Table 24 Global Weight Loss and Weight Management Market Outlook, By Conjugated Linoleic Acid (CLA) (2015-2023) (\$MN)

Table 25 Global Weight Loss and Weight Management Market Outlook, By Protein Supplements (2015-2023) (\$MN)

Table 26 Global Weight Loss and Weight Management Market Outlook, By Green Tea Extract (2015-2023) (\$MN)

Table 27 Global Weight Loss and Weight Management Market Outlook, By Service (2015-2023) (\$MN)

Table 28 Global Weight Loss and Weight Management Market Outlook, By Slimming Centers and Commercial Weight Loss Centers (2015-2023) (\$MN)

Table 29 Global Weight Loss and Weight Management Market Outlook, By Online Weight Loss Programs (2015-2023) (\$MN)

Table 30 Global Weight Loss and Weight Management Market Outlook, By Fitness Centers and Health Clubs (2015-2023) (\$MN)

Table 31 Global Weight Loss and Weight Management Market Outlook, By Consulting Services (2015-2023) (\$MN)

Note: Tables for North America, Europe, APAC, South America and Middle East & Africa Regions are also represented in the same manner as above

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