

Webcams - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Webcams Market is accounted for \$5.18 billion in 2017 and is expected to reach \$13.14 billion by 2026 growing at a CAGR of 10.9% during the forecast period. A growing need for security and surveillance, increasing the availability of broadband and internet connectivity are major factors fuelling market growth. However, poor internet connectivity is hampering market growth.

A webcam is a video camera that forages or streams its appearance in real time by a PC network. The video stream can be saved, viewed or guided on to other networks traveling through systems such as the internet, and e-mailed as an attachment. Real-time observing or monitoring is one of the most important attributes of webcams. Webcams are also extensively used at workstations to interconnect with colleagues and authorities from distant locations. These have minimized the need for physical face to face gatherings, thereby dropping the need for industry travel and significantly contributed to cost reserves among organizations.

Based on Technology, Analog webcam is anticipated to grow at a considerable rate during the forecast period. Analog cameras are equipped with Charged Coupled Devices (CCDs), which are analog optical chips deployed for converting light into electrical signals. By Geography, Asia Pacific is expected to witness steady growth during the forecast period. Availability of low-cost web cameras presented by local Chinese companies with features alike to well-known brands is anticipated to back to the country's growth. Additionally, rising acceptance of technological innovations from China by emerging countries in Asia is expected to drive the market in this region.

Some of the key players in the market are Samsung, Creative Technology, Logitech, D-Link, Microsoft, Sony, Flir, Philips, Vivitar, Platinet / Omega Technology, 10Moon, A4Tech, and Canon.

Products Covered:

Wireless

Universal Serial Bus (USB)

Technologies Covered:

Analog Webcams

Digital Webcams

Distribution Channels Covered:

E-commerce

Brick & Mortar

End Users Covered:

Live Events

Healthcare

Sports

Research

Defence

Security & Surveillance

Visual Marketing

Video Conference

Automobile

Common Network Chatting

Remote Medical

Entertainment

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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