

# Web Scraper Software - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Web Scraper Software Market is accounted for \$484.39 million in 2020 and is expected to reach \$1.5 billion by 2028 growing at a CAGR of 15.1% during the forecast period. Increase in research and development activities in various industries, rising digitalization in the healthcare sector and pricing optimization concern of organizations are driving the market growth. However, lack of technical workforce in developed economies is hampering the growth of the market.

Web scraper (also termed screen scraping, web data extraction, and web harvesting) is a technique used to extract large amounts of data from websites where the data is extracted and saved to a local file in a computer or to a database in a tabulated (spreadsheet) format. These tools are helpful for anyone who is looking to collect some form of data from the Internet.

Based on the end user, the healthcare segment is going to have lucrative growth during the forecast period because it provides numerous solutions to the healthcare industry. This software allows healthcare providers to collect and monitor information related to healthcare products that are purchased and implemented in various locations. By geography, North America is going to have high growth during the forecast period due to the growing data security concerns of organizations, which has resulted in increasing demand for website scraping software.

Some of the key players profiled in the Web Scraper Software Market include BlueBoard, DataForSEO, Diffbot, eGrabber, Hanzo, HelpSystems, Import.io, Investintech, JobsPikr, justLikeAPI, Mozenda, Octoparse, Scrapinghub, SerpApi and Webhose.io.

Deployment Types Covered:

On-Premise

Cloud

Software Subscriptions Covered:

Monthly

Quarterly

Annually

Services Covered:

Professional Services

Managed Services

Products Covered:

Deep Web Crawler

Focused Web Crawler

General Purpose Web Crawler

Incremental Web Crawler

Applications Covered:

Price Intelligence

Market Research

News & Content Monitoring

Lead Generation

Brand Monitoring

End Users Covered:

Advertising & Media

Automotive

Banking, Financial Services and Insurance (BFSI)

Real Estate

Retail & E-Commerce

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

## SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

### Competitive Benchmarking

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