

Web Real-Time Communication - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/W1FF3E679DCEN.html>

Date: December 2015

Pages: 140

Price: US\$ 4,150.00 (Single User License)

ID: W1FF3E679DCEN

Abstracts

According to Statistics MRC, the Global Web Real-Time Communication Market is expected to grow at a CAGR of 42.4 % during the forecast period 2015 to 2022. Growing number of internet users, increasing usage of mobile devices and focus on improving consumer experience are some of the key factors driving the market growth. Key players in the market are presently trying to strengthen their position in digital technologies and integrated communication services by acquiring other major players.

In applications, the video conferencing segment commanded the market with more than 40% share in 2014. By deployment type, hybrid cloud segment is expected to grow at the highest CAGR of 46.3% during the forecast period. On the contrary, the private cloud segment is anticipated to take over the global Web RTC solution market with more than 50% share by the end of 2022. By Geography, North America commanded the market with more than 30% market share in 2014, followed by Western Europe. Rising demand for lucrative and easy to use browser-based real-time communication solutions by key industries in the region are driving the market growth in North America.

Some of the key players in global Web Real-Time Communication market are AT&T Inc, Cisco Systems, Inc, Ericsson, Google Inc., Huawei Technologies Co., Ltd., IBM Corporation, Mitel Networks Corporation, Plivo Inc., TokBox Inc., Avaya Inc. and Twilio, Inc.

Services Covered:

Maintenance Service

Integration Service

Implementation Service

Consulting Service

Industries Covered:

Telecom & IT

Retail

BFSI

Manufacturing

Healthcare

Transportation

Energy & Utility

Others

Applications Covered:

Voice Calling

Video Conferencing

Social Networking

Gaming

Others

Deployment Type Covered:

Hybrid Cloud

Private Cloud

Public Cloud

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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