

Weather Forecasting Services - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Weather Forecasting Services market is accounted for \$1.22 billion in 2017 and is expected to reach \$2.68 billion by 2026 growing at a CAGR of 9.1% during the forecast period. Growing security concern with end-use industry, enlarge in air travel, expansion of transport manufacturing, and improbability in rainfall are some of the key factors which are driving the market growth. However, the insecurity in the forecasting method and difficulty of climate forecasting model which is restraining the market growth.

Weather forecasting is the mixture of technology and science to estimate environmental and atmospheric state in an exact region. It is the procedure of meeting statically information of the environment in an exact region and additional process this data throughout different methodical technique in order to predict the atmospheric change. Weather forecasting is a type of consult provision which provides instantaneous forecast and facilitates well-organized routine preparation and sophisticated decision making in a variety of manufacturing operation.

Based on End User, the renewable energy segment is likely to guide the weather forecasting services market throughout the forecast period. Government is deploying renewable energy efficiently to increment energy desires of countries, thus dropping the production of greenhouse gas and producing fresh energy. Growth in energy consumption and energy needs for household use and every nation across the globe are facing numerous challenges in meeting the enhanced energy demand.

By Geography, Asia Pacific holds the major market share in the worldwide weather forecasting services market owing to enlargement in the shipping trade. Other factors such as addiction to rain in the Asia Pacific might generate a high demand for weather

forecasting services.

Some of the key players profiled in the Weather Forecasting Services Market include The Weather Company, Stormgeo, Skyview Systems Ltd, Skymet Weather Services Pvt. Ltd., Precision Weather Service, Meteo-Logic, The Met Office, Global Weather Corporation, Fugro N.V., Enav S.P.A, BMT Group Ltd, and Accuweather, Inc.

Forecasting Types Covered:

Long-Range Forecasting

Medium-Range Forecasting

Short-Range Forecasting

Purposes Covered:

Safety

Operational Efficiency

Other Purposes

End Users Covered:

Transportation & Logistics

Retail

Renewable Energy

Public Service

Oil & Gas

Media

Marine

Manufacturing

Individuals

Energy & Utilities

Construction

Banking, Financial Services and Insurance (BFSI)

Aviation

Agriculture & Fisheries

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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