

# **Wearable Technology - Global Market Outlook (2015-2022)**

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## **Abstracts**

According to Statistics MRC, the Wearable technology market accounted for \$11.43 billion in 2015 and is expected to grow at a CAGR of 18.4% to reach \$37.39 billion by 2022. The factors such as increasing awareness of technologies in smartphone and internet applications, wide applications in healthcare and sensor technologies, growing recognition for wearable fitness & medical devices, emerging urban lifestyle and growing advancements in technologies are some of the factors driving the market growth. However, high power consumption, low battery life, huge initial cost are some of the factors restraining the market. Furthermore, increasing adoption of wearable technology in several applications is one of the biggest opportunities for the market growth over the forecast period.

By Application, Enterprise & industrial segment is expected to grow at the highest CAGR during the forecast period owing to its rising demand for wearable computing devices and scanners. North America accounted for the largest share however, Asia Pacific is estimated to grow at the highest CAGR during the forecast period, attributed to factors such as rising health awareness, new innovations and advancements in technology and product usage.

Some of the key players in global ceramic coating market include Samsung Electronics Co. Ltd. Xiaomi Technology Co. Ltd., Apple Inc., Qualcomm Inc., Fitbit Inc., 270 Vision, ARA (Applied Research Associates), Acer, 3L Labs, Sony Corp., Abbot Laboratories, Basis (Basis Science), Garmin Ltd., Pebble Technology Corp., LG Electronics Inc., and Google Inc.

Technologies Covered:

Networking Technologies (Bluetooth,RFID, NFC, ANT+, and Wi-Fi)

Speech Recognition Technologies

Computing Technologies (Wearable Computers)

Sensor Technologies (Accelerometers and Mems)

Display Technologies (HUD, HMD, and Augmented Reality)

Positioning Technologies (Gps and Digital Compass)

Low Power Wireless SoC Technologies

Energy Harvesting Technologies

Ergonomics & Materials Science Technologies

#### Products Covered:

##### Neckwear

Ties and Collars

Fashion and Jewellery

##### Eyewear

Contact Lenses and Other (HMD, HUD, Augmented) Displays

Smart Glasses and Goggles

##### Wrist wear

Wrist Bands

Wrist Wear Computers and Watches

## Footwear

Special Purpose Footwear

Casual Footwear

## Body wear

Fashion & Apparel

Arm & Legwear

Clothing and Inner Wear

## Head worn devices

Smart caps

Smart headsets

Fit guards

Head Bands

## Other wearable technologies

Ring Scanners

## Applications Covered:

### Healthcare

Non-Clinical Applications

Clinical Applications

Enterprise & Industrial Applications

Logistics, Packaging, & Warehouse Applications

Other Industrial Applications

Other Applications

Consumer Electronics

Multi-Function Applications

Fitness & Sports Applications

Garments & Fashion Applications

Infotainment & Multimedia Applications

Other Applications

Components Covered:

Control Components

Power Supply Components

Sensing Components

Positioning and Networking Components

Interface Components

Display & Optoelectronic Components

Memory Components

Other Components

Smart Textile Covered:

## Smart Wearable Functions

Luminescence & Aesthetics

Sensing

Energy Harvesting

Thermo-Electricity

Power generation or storage

Radio frequency functioning

Sensing

Other Functions

## Smart Textile Type

Ultra-Smart Textiles

Passive Smart Textiles

Active Smart Textiles

## Smart Technology

Printing conductive inks

Weaving or knitting

Disposition of conductive polymers

## Other Smart Textiles

## Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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