

Wearable Electronics - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Wearable Electronics market is expected to grow from \$13.25 billion in 2017 to reach \$98.24 billion by 2026 with a CAGR of 24.9%. Rising proliferation of smart glasses, increasing average life expectancy, increasing demand of consumers towards communication, networking, positioning and recognition technologies are some of the key factors fueling the market growth. However, factors such as lack of design features, higher power usage of wearable devices, high initial investment and users concerns regarding data privacy are restraining the market growth.

Wearable electronics are accessories with advanced electronic technologies. Wearable devices are worn on the body, which enable wireless networking and mobile computing. These devices enable end-users to integrate computer in their daily activity and use technology to take advantage of advanced features and characteristics. Wearable electronics devices comprise product such as smart goggles, finger worn scanners, wrist wears for instance wrist bands and electronics watches, foot wears namely fitness and sport shoes and athletic shoes, and others products such as neck-wear and head bands.

Amongst Technology, Sensor Technologies segment accounted for significant market share during the forecast period due to the growth of sensors mainly in the health and medical space, the possible uses of wearable computing technologies are quite extensive. By geography, North America dominated the market due to the technological innovation and rapid adoption of advanced technology.

Some of the key players in Wearable Electronics market include Xiaomi Technology Co. Ltd., Texas Instruments, Inc., Sony Corp, Samsung Electronics Co. Ltd., Qualcomm,

Inc., Pebble Technology Corp., Nike, Inc., LG Electronics Inc., Jawbone Inc., Google, Inc., Garmin Ltd., Fitbit, Inc., AT & T Inc., Apple, Inc. and Adidas Ag.

Components Covered:

Audio

Battery

Camera

Control

Interface

Memory

Printed Circuit Boards (PCBs)

Power Supply

Other Components

Products Covered:

Eye Wear

Body Wear

Neck Wear

Wrist Wear

Foot Wear

Other Wearable Electronics

Applications Covered:

Healthcare

Entertainment Applications

Defense

Consumer Electronics

Enterprise & Industrial

Other Applications

Technologies Covered:

Computing Technology

Display Technology

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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NOTE: Tables for North America, Europe, Asia Pacific, South America and Middle East
& Africa are represented in the same manner above.

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